

# NEWS OF OUR CLIENTS



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## KRYPTEK™ HIGHLANDER CAMO PATTERN

**The Smart Solution... *When Shadows Are Not Enough and Failure Isn't In Your Vocabulary.***

When faced with life or death situations, failure is not an option. And you'll need every tactical advantage you can get to come out on top — you need the new Kryptek™ camo. The Kryptek Highlander™ camo pattern is designed for elite soldiers, sportsmen and law enforcement specialists in transitional terrain.

Camo is the critical component of success in both tactical and outdoor environments where deception and concealment can make all the difference. Tested under adverse and austere tactical environments, Kryptek's Highlander camo was scientifically designed with the purpose of improving stealth and enhancing concealment — ultimately increasing your lethality.

"Kryptek™ designs incorporate proven principles of visual deception based on the mimicry of foliage, wildlife and geographic visual elements that allow you to virtually disappear in any environment," said Butch Whiting, CEO of Kryptek Outdoor Group. "These principles have been combined with evolutionary concepts — then fused with state-of-the-art technology — to offer the ultimate in effective concealment across differing environments."

Any camo pattern can be effective under pitch-dark conditions for predawn missions or hunts. In fact, when the lights go out, concealment is practically automatic. Kryptek's camo is made for when your mission time extends into dawn to complete daylight and complete camouflage concealment is your best weapon to remain undetected. Kryptek™ camo patterns provide a tactical advantage to the operator or hunter by reducing visual acquisition through a combination of proven camouflage concepts and scientific principles that take concealment to levels other patterns simply cannot match.

Kryptek's Highlander camo utilizes a proven, multi-directional design. This innovative and unique pattern provides effective concealment across a multitude of environments — regardless of whether the surroundings flow laterally or vertically, Kryptek Highlander camo will make you all but invisible. This is accomplished via the bi-level layering of the patterns. Kryptek camo starts with a foreground of sharp, random, geometrical shapes and incorporates a background of transitional shading to create a three-dimensional effect that promises the utmost in concealment from prying eyes at both close and long ranges.

The base components of Kryptek's Highlander camo have been combined with colorations selected and matched based on input from extensive testing and observations from operators in the field to make Kryptek™ Highlander the ultimate concealment solution.

### **About Kryptek**

Kryptek takes combat-proven concepts and hones to the needs of hunters and outdoor adventurers. A veteran-owned company, it brings "Battlefield to Backcountry", providing customized performance-based apparel that is specifically tailored to the environment. Kryptek will meet or exceed the performance expectations of the user while consistently delivering comfort, function and durability. More than just clothing, Kryptek's designers accomplish this by evolving tactical gear concepts and integrating the technology into its technical hunting line. Kryptek's pro staff, a cadre of men involved in the military who help test and give feedback, are the backbone in the creation of the most functional gear possible.

For more information on Kryptek or any of its technical clothing with imbedded military apparel attributes contact: Kryptek, P.O. Box 10652, Fairbanks, Alaska 99710 · Or visit [www.kryptek.com](http://www.kryptek.com).

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

Find Kryptek on  for additional news and updates, and a chance to win Kryptek gear.

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