

# NEWS OF OUR CLIENTS



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## **FULL-THROTTLE COMMUNICATIONS HIRED TO HELP ‘CONNECT’ OUTDOOR ENTHUSIASTS TO THEIR NEXT GREAT EXCURSION**

### **Full-Service Marketing Agency To Design and Develop A Series Of New Websites For Leading Outdoor Adventure Booking Agency, Outdoor Connection**

Full-Throttle Communications, Inc. of Moorpark, CA is pleased to announce its recent partnership with leading hunting, fishing and outdoor adventure-booking agency, Outdoor Connection. Through this new partnership, Full-Throttle will be developing and designing a series of new websites for the company, and its network of 80 sales team members from across the United States, Canada and Europe.

Since 1989, Outdoor Connection has established itself in the outdoor industry as the worldwide hunting and fishing authority. In fact, Outdoor Connection prides itself on only offering world-class excursions they can proudly stand behind. This means the company spends time and money to inspect each and every destination and outfitter — ensuring customers receive an amazing experience from guides to lodging to food, and more. Now the company offers more than 300 approved lodges, outfitters and guide services located around the globe.

“Outdoor Connection is the ‘go-to’ source for planning a guaranteed enjoyable excursion. Whether you’re looking to take down the big five in Africa, or go fly fishing for salmon in British Columbia, they’ll help you plan your adventure of a lifetime,” says Jason Bear, Full-Throttle President/CEO. “The company shares our passion for the great outdoors and we are thrilled to enhance their web presence with creative design elements that will truly speak to the outdoor adventurer.”

The team at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about Outdoor Connection, please visit their website at [www.outdoor-connection.com](http://www.outdoor-connection.com).

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at [www.full-throttlecommunications.com](http://www.full-throttlecommunications.com). “Like” Full-Throttle on Facebook: [Facebook.com/fullthrottlecommunications](https://www.facebook.com/fullthrottlecommunications)

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