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NEW ELLA 2.0 JACKET AND PANTS BY DSG OUTERWEAR

Updated Ultra-Tough Women's Apparel Set Keeps You Warm and Protected Against the Elements During Mid-Season Hunts

Oregon, WI – Serious female hunters have come to understand that if they want the most technologically advanced features in hunting clothes made to fit a woman's body, DSG Outerwear has the gear they need. That includes apparel that'll shield female hunters from the wind and cold during mid-season hunts. Newly updated from the company's original and popular Ella series, the new Ella 2.0 Jacket and Pants not only deliver on both function and design, it's is one of the warmest yet breathable sets offered by DSG and will be your go to pieces this season.

Whether you're facing excessive wind gusts or an ongoing drizzle, the benefits of quality weather resistant and breathable gear is a must for the avid female hunter during the mid-season. The Ella 2.0 Hunting Jacket and Pants are constructed with a breathable and quiet brushed tricot outer layer lined completely with an Olive Green Berber plush fleece. This means hunters will stay warm in temps between 33 and 55 degrees. Both water-resistant and windproof, DSG also incorporates a DWR treatment on both the jacket and pants to shed water and keep you dry.

The three-layer Ella 2.0 Hunting Jacket comes in Realtree Edge® camo which helps hunters seamlessly blend into their environment at both close range and from a distance. While the fleece lining will keep you warm, the jacket's inner membrane will regulate your body temperature so you don't overheat. The jacket also has deep exterior hand warmer pockets and two large interior pockets to house gear and accessories. Heavy-duty aqua blue zippers keep the cold and water out, plus add just the right amount of feminine accent color. Adjustable cuffs allow for the perfect fit around the wrists while a removable and adjustable hood further adds to the jacket's versatility.

The Ella 2.0 Hunting Pants incorporate the same quality materials and warmth found in its counterpart jacket. The pants are abrasion resistant and feature a reinforced shaped knee, which keeps you well protected, and is great for getting through thick brush. An adjustable waist belt and inseam means the pants fit and are flattering on any body type, while large cargo pockets at the thigh as well as several other handy pockets throughout make these pants an extremely versatile option.

Available in a wide range of sizes from petite to plus (XS-5XL), the Ella 2.0 Hunting Jacket and Pants Set was designed for women of all sizes and shapes.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform. Learn more at www.DSGOuterwear.com.



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