

# NEWS RELEASE



Contact • Jonina Costello [jcostello@full-throttlecom.com](mailto:jcostello@full-throttlecom.com) • Jason Bear [jbear@full-throttlecom.com](mailto:jbear@full-throttlecom.com) • Phone 805.529.3700

## **NEW DVX™ MOJAVE SUNGLASSES FEATURE UNIQUE CAMOUFLAGE FRAME, STATE-OF-THE-ART EYE PROTECTION**

### **New Rx-Ready Style Ideal for Hunting and Other Activities in the Great Outdoors**

The popular DVX™ Sun + Safety Eyewear line has a new model — the DVX Mojave — combining versatile Grey lenses with a unique camo frame that's great for hunting, shooting or any activity in the great outdoors.

Hunting and outdoor enthusiasts will love how the DVX Mojave's camouflage frame and complimentary Grey lenses blend seamlessly not only into nature, but into the outdoors-loving lifestyle. In fact, these cool shades make a powerful outdoors fashion statement wherever you wear them — in the woods, at the range, on the weekends or even on the job.

Like every DVX eyewear model, the DVX Mojave meets stringent ANSI-Z87 High Velocity and High Mass Impact standards, ensuring OSHA-grade eye protection whatever challenges you face. All DVX frames are fashioned from virtually indestructible DuPont™ Hytrel® thermoplastic polyester elastomer, a lightweight material that combines the flexibility of rubbers, the strength of plastics and the formulation of thermoplastics. DVX's advanced design and construction give wearers the confidence to take on any job or outdoor activity.

The DVX Mojave's frame design provides the wearer with a wide field of vision and comfortable, all-day wear. Like all DVX Sun + Safety Line models, the new DVX Mojave is also Rx-Ready, providing clear vision and advanced protection for those who require prescription lenses. The DVX Mojave can accommodate prescriptions up +/-4, covering a wide range of prescription wearers with eagle-sharp vision and occupational-grade protection.

Quality DVX Sun + Safety eyewear is offered at prices below what one would expect to pay for this level of quality and OSHA-rated protection. Non-polarized models retail for \$48 and glare-cutting polarized models sell for just \$78.

The full line of DVX eyewear is available in more than 2,700 Walmart Vision Centers nationwide. Walmart offers free vision screenings as well as a free 12-month warranty against manufacturer's defects on all frames and lenses. For more information about the new camouflage DVX Mojave, or the entire line of DVX Sun + Safety eyewear, visit [dvxeyewear.com](http://dvxeyewear.com).

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