

# NEWS OF OUR CLIENTS



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## THE 20oz. BIG FRIG™ TUMBLER IS THE PERFECTLY PORTABLE AND VERSATILE WAY TO ENJOY YOUR FAVORITE HOT AND COLD BEVERAGES

**North Sioux City, SD** – There is no denying the popularity of stainless steel, vacuum-formed tumblers. They are a durable way to keep your hot drinks hot, and your cold drinks cold. The 20oz. Tumbler from Big Frig™ lets you enjoy that hot cup of coffee in the morning, and some cold iced tea all afternoon. It is the perfectly portable way to enjoy your beverages all day long, whether you're out hunting, fishing, enjoying a baseball game or just lounging in the backyard.

“When we created the 20oz. Tumbler, there were a few things we set out to do,” said Brock Hutchinson, Big Frig founder. “It had to be engineered with sturdy 18/8 stainless steel with vacuum insulation to keep your hot drinks hot and your cold drinks cold, and it had to be affordable. Our mission with all the Big Frig products is to provide value in a product that works, and we nailed it with this tumbler.”

The 20oz. Big Frig Tumbler's double-wall interior keeps the outside free of any sweat, while the inside maintains its temperature for hours. It is BPA-free and comes with a shatterproof lid. Thanks to the vacuum insulation, it will keep hot drinks hot for five hours or more. Cold drinks will stay cold for more than 50 hours.

The Big Frig 20oz tumbler is the perfect balance between size and portability. It's lightweight and very comfortable to hold in your hand. The best part is the price. These tumblers are only \$17.99 and are available in over seven different colors, as well as available customization options that allow you to own a truly one-of-a-kind tumbler.

### *About Big Frig*

Big Frig was founded to fill the need for a first-rate, affordable vacuum sealed tumbler and rotomolded cooler. Others in the market were very proud of their prices and didn't have the quality or features that many people – people who actually use coolers on a daily basis – were looking for. Big Frig set out to design products that would perform as well as (if not better than) the big names in the market without the price tag. At Big Frig we believe in treating our customers like family and that family comes first. We believe in answering the phone and going the extra mile. We believe that people deserve to get a quality product for their money and a company that will stand behind it. Our products are designed and tested to stand up in the toughest conditions of the Midwest and provide high performance in every environment imaginable. To learn more about Big Frig's full line of premium coolers and tumblers built to fit your lifestyle, visit [bigfrig.com](http://bigfrig.com)

