

# NEWS OF OUR CLIENTS



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## **FULL-THROTTLE COMMUNICATIONS TEAMS WITH KRYPTEK™ OUTDOOR GROUP Full-Service Agency to Provide Cutting-Edge Public Relations Program For The Highly Technical Hunting Apparel Company**

Full-Throttle Communications, Inc. of Moorpark, CA is pleased to announce its recent partnership with Kryptek™ Outdoor Group, leading designers of technical hunting clothing inspired by the needs of the most elite military Special Forces Units in action around the world — and bringing these elements from the ‘Battlefield to the Backcountry’. Full-Throttle will be implementing strategic public relations and social media programs to help spread the word about the Kryptek brand.

Kryptek takes what works in combat and hones it for hunting and other outdoor adventure use. The company provides customized performance based apparel that is specifically tailored to the environment with the goal of meeting or exceeding the performance expectations of the user and consistently delivering comfort, function and durability. More than just clothing, the company’s designers accomplish this by integrating tactical gear concepts and evolving this technology into its technical hunting line.

“The designers at Kryptek pour all of their combat and survival skills into every piece of gear, and it shows,” says Full-Throttle Communications President and CEO Jason Bear. “We’re excited to partner with a company that is so in tune with what a hunter needs: high quality, functional gear that will perform in the most extreme conditions.”

The team at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at [www.full-throttlecommunications.com](http://www.full-throttlecommunications.com). “Like” Full-Throttle on Facebook:

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