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## **GEAR KEEPER® ANNOUNCES ADVANCES TO DELUXE INSTRUMENT TETHER AND RETRACTABLE SMART PHONE KEEPER**

### **Updated Retractors Have Thicker Lanyard for an Even Stronger, More Reliable Tether to Your Vital Equipment**

Gear Keeper® is excited to introduce a newly updated Deluxe Instrument Tether and Retractable Smart Phone Keeper. Featuring a thicker, 3” Spectra® lanyard, the new tethers are even more durable than previous models and are ideal for valuable and high-end equipment. Attach to your radio, cell phone, GPS tracker and know it’s safe. Plus with the ability to retract back into place, it’s the highest-functioning way to tether your equipment to you – so it’s there when you need it, and safe when you let it go.

Gear Keeper is known for setting the standard when it comes to high-performance quality products which is why for decades those that call fishing, scuba, hunting and camping their passion have chosen their retractors to attach important gear to their person. The newly redesigned Deluxe Instrument Tether and Retractable Smart Phone Keeper employs a unique Spectra/Nylon developed specifically for daily industrial application. Combined with the award-winning retracting technology the company is known for, the tethers prove to be truly superior products.

“Simply put, we strive to create the best products and this very much includes the life and durability of our products,” said Co-Founder of Gear Keeper John Salentine. “The lanyard was originally designed for industrial application, and it was a no-brainer to incorporate it in our outdoor products.”

The Deluxe Instrument Tether is for use with electronic gear up to 9 oz. and ideal for small cameras, dog training transmitters and light meters. Both it and the Retractable Smart Phone Keeper support a number of mounting options including both a D-ring or belt loop. A threaded stud can penetrate fabric or webbing and screws into the back of the retractor. A pad-eye phone fastener with heavy duty adhesive safely joins the phone to the Retractable Smart Phone Keeper.

Constructed of stainless steel components, the retractors are built to operate in extreme environments and perform beautifully in a wide variety of applications. The line is proven to work use after use – even in wet terrain – and features a patented saltwater proof flushing system that keeps debris out as the line retracts. The compact and integrated system is clean, quiet and secure. A high-impact casing means the devices can take repeated knocks, a must-have when crawling, sitting and even running. A patented Q/C Connector System provides for quick and easy connection/disconnection of gear, and is especially useful to disconnect your phone for longer conversations.

The original Gear Keeper system was engineered specifically for SCUBA diving literally born out of a need to secure items in situations when hands are otherwise occupied. Gear Keeper systems are now available in more than 3,000 configuration options and used in applications from hunting, fishing and hiking to law enforcement, military and trucking.

For more information about the Gear Keeper Deluxe Instrument Tether, Retractable Smart Phone Keeper or other Gear Keeper Products contact Hammerhead Industries, Inc. at 1501 Goodyear Avenue, Ventura, CA 93003 • Phone: (805) 658-9922 • Fax: (805) 658-8833 • Or visit [www.gearkeeper.com](http://www.gearkeeper.com).

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