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# NEWS RELEASE

## WILEY X® INVITES AMERICANS EVERYWHERE TO REMEMBER AND HONOR THOSE WHO'VE ENSURED OUR NATION'S FREEDOMS THIS MEMORIAL DAY

*Remember.* This one powerful word crystallizes the true meaning of Memorial Day — as well as what leading military protective eyewear provider Wiley X® is reminding Americans everywhere to do this May 30<sup>th</sup>.

From coast to coast, Americans will enjoy three-day weekends in the country, caravans to the beach or maybe a backyard barbecue with close friends. As a veteran-founded company with nearly three decades of experience protecting the vision of U.S. soldiers around the world, Wiley X has a perspective on this uniquely American holiday that is eager to share.

“Memorial Day provides us with a wonderful opportunity to enjoy some leisure time with friends and family,” said Wiley X Co-Owner Myles Freeman, Jr. “But it is so much more than just another day off of work. This special day was set aside for Americans to honor the memory of the millions of soldiers who’ve sacrificed their lives so we can enjoy the many freedoms that define our nation. I strongly encourage every American to make a conscious effort to remember the true meaning behind Memorial Day, this year and every year. And keep in mind that while it’s important to remember the past, we can’t lose sight of the fact that American servicemen and women around the world are still making this ultimate sacrifice for us today,” added Freeman.

Wiley X provides an extensive line of sunglasses and goggles offering men, women and children Absolute Premium Protection for work, play and everyday life. All Wiley X sunglasses meet stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, and ASTM impact standard (youth line only), providing OSHA-grade protection for every type of activity. Selected adult models also carry the latest updated MIL-PRF-32432 (GL) Standard for ballistic eye protection, delivering military-grade vision protection to customers around the globe.

Almost all Wiley X sunglasses are also Rx-ready using the company’s exclusive DIGIFORCE™ digital Rx lens technology, for superior prescription accuracy and unparalleled visual clarity over the widest possible field of vision.

To learn more about Wiley X’s full line of sunglasses delivering Absolute Premium Protection to Americans everywhere — visit [www.wileyx.com](http://www.wileyx.com). Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.

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