

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

IT WAS ‘THIS BIG’ – GEAR KEEPER® RETRACTABLE CAMERA HOLSTER ENSURES NO PHOTO OPP IS MISSED

Carry Your Point-and-Shoot Effortlessly and Prove the Size of Your Catch

Never fumble for your camera again with the new Gear Keeper® Retractable Camera Holster, a retractable holster designed to keep your camera safe and protected but also conveniently available. With pockets already full of everything from pliers to clippers, the new Gear Keeper Retractable Camera Holster provides the angler with a place to keep such a valuable item without any worry of it falling into the river. Simply grab, point, shoot and let go and the camera can be left safely dangling, or easily retracted back into its secured holster.

“When the water has dropped and cleared, you want to be focused on whether the fish are interested in nymphs or air borne insects – not where your camera is,” explained John Salentine, vice president and co-founder of Hammerhead Industries which manufactures Gear Keeper systems. “The Gear Keeper Retractable Camera Holster, like all of our products is a ‘piece-of-mind’ accessory – you don’t have to even think about it, because you know it’ll be there to perform when you need it.”

The Gear Keeper Retractable Camera Holster connects via a Velcro strap mount, which connects to any, loop, bar, belt or strap. With a retractor force of six ounces – enough to hold most small cameras – the holster has a 60-pound breaking strength. The cable which is constructed from nylon coated stainless steel extends up to 36 inches so there is no need to unhook it when taking a photo.

The original Gear Keeper system was engineered specifically for SCUBA diving literally born out of a need to secure items in situations when hands are otherwise occupied. Gear Keeper systems are now available in more than 3,000 configuration options and used in applications from hiking, fishing and hunting to law enforcement, the military and trucking.

For more information about Gear Keeper retractable tethers for fly fishing contact Hammerhead Industries, Inc. at 1501 Goodyear Avenue, Ventura, CA 93003 Phone: (805) 658 9922 • Fax: (805) 658-8833 • Or visit www.gearkeeper.com. Visit the company on Facebook for the latest product and company updates and a chance to win cool gear: www.facebook.com/gearkeeper.

Editor’s Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com.