

NEWS RELEASE

JOEY LOGANO EARNS THIRD STRAIGHT NASCAR VICTORY IN HIS BID FOR 2015 SPRINT CUP CHAMPIONSHIP

CONTACT

Wiley X®-Sponsored Driver Wins at Alabama's Talladega Superspeedway

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Wiley X®-sponsored NASCAR driver Joey Logano didn't need to win his race Sunday, October 25 at Talladega

Superspeedway to move to the next round in the 2015 Sprint Cup Championship Series. He had already

accomplished that — and more — with back-to-back wins the previous two weekends at Charlotte Motor Speedway

and Kansas Motor Speedway.

Win again, however, is precisely what Logano did, notching his third straight Sprint Cup Series victory and sixth overall this season. Logano has been the hottest driver on the circuit in 2014 and 2015; notching 11 Sprint Cup wins over the past two seasons — most among all drivers in NASCAR's top series. This latest win at the notorious Super Speedway earned Logano a rare sweep of the Sprint Cup Series Eliminator Round, giving him powerful momentum as he moves on to face off against seven other drivers vying for the title of 2015 Sprint Cup Champion.

Two other Wiley X-sponsored drivers — Kevin Harvick® and Carl Edwards — are also racing in the next round, giving Wiley X three racers in the final eight battling for the crown. Any one of these proven athletes is capable of taking home the title over the next few weeks.

"Watching Joey win not one, not two, but three straight races at this critical time of the season has been very exciting for all of us at Wiley X," said Wiley X Co-Owner Myles Freeman, Jr. "He's driving with incredible confidence, and that is going to make him hard to beat, even as he faces off against the best of the best. We wish him and our other sponsored drivers the best of luck moving forward," added Freeman.

These and other top NASCAR drivers count on Wiley X sunglasses to provide clear vision and high-velocity protection on the track and off. Wiley X glasses are made to be stylish and comfortable, yet they meet demanding ANSI Z87.1 High Velocity and High Mass Impact Safety standards (as well as EN.166 Standards) for true OSHA-grade protection. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of adult glasses it makes. For nearly 30 years, Wiley X has been a leading provider of protective eyewear for U.S. military, law enforcement, professional fishermen and other high-performance athletes.

To follow the on-track action with Wiley X-sponsored NASCAR drivers or get more information about the company's full line of advanced sunglasses providing Absolute Premium Protection — visit www.wileyx.com. Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.



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