



JOEY LOGANO WINS 2017 SEASON OPENING CLASH AT DAYTONA INTERNATIONAL SPEEDWAY

Top Wiley X®-Sponsored Driver Picks Up Where He Left Off Last Year — Racing Hard And Winning

Wiley X®-sponsored NASCAR driver Joey Logano finished the 2016 season racing in the final Sprint Cup Series Championship Race, vying for auto racing's ultimate prize. He kicked off the 2017 NASCAR season in similarly strong fashion, winning the 2017 season-opening Advanced Auto Parts Clash at Daytona International Speedway on Sunday, February 19.

It wasn't until he pulled off some late-lap jockeying that Logano managed to pull ahead of race leader Denny Hamlin, rookie Daniel Suarez, fellow Wiley X driver Matt Kenseth and Kyle Busch to earn a hard-fought victory on this famous 2.5-mile oval. While this was technically an exhibition race that didn't count for any points, the win should be a great confidence booster as Logano competes on the same track next weekend in the world-famous 59th Daytona 500.

"We were thrilled by the way Joey raced all last season and put himself into position to compete for the Sprint Cup crown," said Wiley X Co-Owner Myles Freeman, Jr. "He had a great campaign last year, and this weekend's victory shows that he isn't going to take his foot off the throttle one bit. We're looking forward to great things from him in 2017, as well as from our entire stable of sponsored NASCAR drivers," added Freeman.

Other Wiley X-sponsored drivers performed well in the reduced field of 17 drivers competing in the Clash. Kevin Harvick® finished in 5th Place and Matt Kenseth finished just outside the Top 10, in 11th position.

These NASCAR drivers rely on the crystal-clear vision and Absolute Premium Protection Wiley X provides, both on the track and in their everyday lives. Every adult sunglass style made by Wiley X meets ANSI Z87.1 High Velocity and High Mass Impact Safety Standards, for protection that goes far beyond the harmful rays of the sun. Several styles also meet U.S. military MIL-PRF-32432 (GL) standards for ballistic eye protection, a key reason why Wiley X has been a leading provider of vision protection equipment to the U.S. military and law enforcement for the past 30 years.

To follow all the action as Wiley X sponsored drivers compete throughout the 2017 NASCAR season and fix their sights on winning the championship — or get more information about Wiley X's complete line of innovative eyewear products providing wearers with Absolute Premium Protection — visit www.wileyx.com. Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com.

