

NEWS RELEASE

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WILEY X® SPONSORED JOEY LOGANO WINS DAYTONA 500

Victory Marks A Great Start to 2015 and Second Daytona 500 Win in Last Four Years for Wiley X Drivers

The Wiley X® team of sponsored NASCAR drivers began 2015 much like it wrapped up the last season — with a championship performance and a trip to Victory Lane. On Sunday, February 23, 24-year-old Joey Logano, whose star rose faster than perhaps any other driver during 2014, became the second youngest driver in history to win the prestigious Daytona 500, known in racing circles as the “Superbowl” of NASCAR. Not only did this race mark Logano’s first Daytona 500 win, it makes two times in the past four years a Wiley X driver has beaten the best of the best in this prestigious race.

Fellow Wiley X driver and defending Sprint Cup Champion Kevin Harvick® battled Logano throughout, earning a respectable 2nd Place finish in the Daytona 500. It was just a few months ago that Harvick and Logano faced each other in the Sprint Cup Final Four championship race at Homestead-Miami Speedway, where Harvick emerged victorious. These two hot drivers began the 2015 season in fitting fashion, and find themselves sitting atop the 2015 Sprint Cup Point Standings— Logano with 47 points and Harvick with 42 — based on their performance at Daytona. Greg Biffle, also sponsored by Wiley X, earned a Top 10 finish at Daytona.

The great start for Wiley X drivers actually began a week earlier, when fellow sponsored driver Matt Kenseth took the checkered flag in NASCAR’s season opening Sprint Unlimited exhibition race in Daytona Beach. Carl Edwards, also a member of Team Wiley X, took 3rd Place in this non-points race.

“We couldn’t ask for a better start to the racing season,” said Wiley X Co-Owner Myles Freeman, Jr. “After the excitement of watching Joey and Kevin battling for the championship last year, they literally picked up right where they left off. We expect great things this year from each of our sponsored drivers, and we’re looking forward to following their efforts throughout the season,” added Freeman.

For 2015, Wiley X has assembled an awe-inspiring roster of sponsored drivers. In addition to perennial winners Logano, Harvick, Kenseth and Edwards, Wiley X’s racing team includes fan favorites Greg Biffle, Ron Hornaday, Justin Allgaier, Joe Nemechek, John Hunter Nemechek, David Ragan and Gray Gaulding.

These drivers rely on Wiley X’s crystal-clear vision and high-velocity protection on the track and off. Wiley X sunglasses meet stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, providing occupational-grade protection for everyday wear. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of adult glasses it makes. In addition to being the choice of champion race car drivers, Wiley X is a leading provider of protective eyewear for U.S. military, law enforcement, professional fishermen and other high-performance athletes.

Almost all Wiley X eyewear models are also Rx-ready, ideal for people who need the protection of Wiley X with corrective prescription lenses. Wiley X’s innovative DIGIFORCE™ digital Rx lens technology provides wearers with superior prescription accuracy and clarity, along with the widest possible field of vision.

To follow the Wiley X team of sponsored drivers throughout 2015 — and learn more about the advanced Wiley X sunglasses worn by these drivers and active people around the world, visit www.wileyx.com or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.

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