

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

NEW BUCK WEAR “VALLEY OF DEATH” T-SHIRT A Wardrobe Staple for The Die-hard Hunter

When you're a hardcore hunter to the bone, your devotion to the outdoors shines through in all aspects of your lifestyle from the deer hunting decals on your truck to the clothes on your back. This is why Buck Wear Inc. has dedicated its business to your passion for the hunt, and the company's latest shirt design, "Valley of death" doesn't disappoint in both creativity and style.

There's something incredibly ominous about the words 'Valley of death'. This new Buck Wear shirt illustrates exactly the scene that comes to a hunter's mind. Dark woods... a narrow clearing paved with sheds... the hunter's trophy at the far end, shining through a patch of fog whose outline resembles the ghost of a deer. Whether you're dreaming or not, in this 'Valley of death' you're calling the shots, and one thing is for certain – you're going to take yours.

Prominently featured on the back of this comfy black t-shirt, Buck Wear designers really broke the mold when crafting this dream-like scene which features meticulous artwork that truly brings this 'Valley of death' to life. Rounding out the design is the recognizable Buck Wear logo proudly displayed on the front left chest.

The creative team at Buck Wear designed this hunting lifestyle t-shirt so you, the die-hard hunter can make a statement anywhere without saying a word. Fellow hunters would agree that this shirt was not just created to reflect your choice in sport, it was created to reflect who you are – your way of life.

As with all quality Buck Wear shirts, the company utilizes the highest caliber screen-printing process available in order to create the best-looking and longest lasting shirts possible. The new Buck Wear 'Valley of Death' shirt is constructed of 100% pre-shrunk cotton and is available in a wide range of sizes from medium to XXL to ensure a comfortable fit for any outdoorsman. Pair this shirt with one of Buck Wear's popular hats, sweatshirts, casual wear or even pick out a piece for the rest of the family – Buck Wear also offers stylish designs for women and children. Buck Wear's clothing line is available through top hunting, fishing and outdoor sports retailers across the United States as well as online at www.buckwear.com.

For more information on the new Buck Wear 'Valley of Death' Shirt (Model # 1412) or Buck Wear's full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com.

Keep up with the latest Buck Wear designs and company news on



Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com.