

NEWS OF OUR CLIENTS



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BUCK WEAR® INTRODUCES NEW ADDITION TO ‘MOTIVATIONAL’ SERIES HUMOROUS NEW DESIGN RESONATES WITH HUNTERS WHO’VE ‘BEEN THERE’

“Just let me enjoy this moment of glory, this chance to hold my head up high – I’ve worked hard for this prized trophy!” These are the exact sentiments of the proud hunter pictured in the new Buck Wear® ‘Achievement’ T-Shirt (#2448). Little does he know, a hungry bear emerging out of the bushes behind him is about to burst his ‘achievement’ bubble.

Buck Wear is known for creating laughter around the campsite, and making bold statements on the backs of passionate outdoorsmen everywhere. The company’s ‘Motivational Series’ is no exception. Its clever designs are inspired by the popular ‘motivational’ posters recognized across the country — only Buck Wear’s unique illustrations incorporate a hunting twist that’s sure to crack smiles upon every read.

Outdoorsmen can relate to the hunter’s predicament that’s illustrated on this dark brown tee. Especially with the statement that ties the scene together, “Achievement. Savor the moment, you never know how long it will last”. And while your moment of glory might not last forever, your Buck Wear shirt just might, thanks to its 100% heavyweight-cotton construction and quality screen-printing process. In fact, it’ll stay looking great through countless camping trips or wears around town as well as repeated trips through the washer.

Buck Wear’s new ‘Achievement’ Shirt is available in a full range of adult sizes from M to XXL to ensure a comfortable fit for avid outdoorsmen of all sizes. Pair this witty shirt with one of Buck Wear’s popular hats, hoodies or even pick out a piece for the rest of the family — Buck Wear also offers stylish designs for women and children.

Buck Wear’s clothing line is available through top hunting, fishing and outdoor sports retailers across the United States and online at www.buckwear.com.

For more information on the new Buck Wear ‘Achievement’ T-shirt (Model #2448) or Buck Wear’s full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com. Find the company on Facebook at <http://www.facebook.com/pages/Buck-Wear/454469010477>

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