

## HAWKE<sup>®</sup> OPTICS ALL-NEW ENDURANCE WA RIFLESCOPES CAN GO THE DISTANCE

## New for 2018, the Endurance Wide-Angle Scopes are the Best Value in High-Performance Hunting Optics

Hawke<sup>®</sup> Optics is a worldwide leader in quality sporting optics that perform outstanding in the field and provide optimum value to the consumer. For 2018, Hawke unleashes the new Endurance WA series of riflescopes that lead the pack in clarity, eye relief and field of view. If you take hunting seriously and demand premium optics that will go the distance, the Endurance WA is the best value you're going to find in a scope that can take whatever you can dish out.

When you're planning a hunt, whether it's on the family farm, or a backcountry trip you've been working toward for years, you want the best equipment you can afford. Even the most accurate rifle in the world is nothing without the optic sitting on top of it, and many hard-core hunters often spend far more on the riflescope than they do on the rifle. But you don't have to. The new Hawke Optics Endurance WA is the scope you've been waiting for. Built on a 30mm main tube design, the Endurance has a full 24-degree field of view without a hint of edge distortion, giving you unparalleled vison. The scope has fast focus adjustment and a full four inches of eye relief, perfect for making those quick shots when the situation calls for it.

The Endurance WA scopes have reticles specific to your needs. The all-new LRC (Long Range Centerfire) reticle is ballisticmatched to today's popular centerfire cartridges with a drop-compensating crosshair and matched to different maximum scope magnification levels. This offers hunters precise accuracy out to 700 yards. Additional reticles are available based on scope models and include dot and tactical reticles for various applications. Hawke offers a free X-ACT Ballistic Reticle Calculator App for shooters to zero in for any condition.

The Endurance WA scopes are available in a wide range of models to suit your shooting and hunting needs. The 1-4x24 is available with 1/10 MRAD Exposed or ½-MOA low profile turrets and is an excellent tactical, handgun or scout rifle optic. Moving up in magnification, the 1.5-6x44 has ¼-MOA Low Profile turrets, as do the 2.5-10x50 and 3-12x56 scope, which also have an option for ¼-MOA Exposed locking turrets to give you a wide range of choices, making them an outstanding option for your big-game rifle optic.

For shooters looking to stretch out the distances, the Endurance WA SF scopes have precision side-focus adjustment and come in 4-16x50 and 6-24x50 models with various magnification-specific reticles. They feature a glass-etched, illuminated rheostat-adjustable reticle. These scopes are the ultimate in long-range accuracy and have ¼-MOA tactical exposed locking turrets for quick adjustments in the field.

All Endurance WA riflescopes have 18-layer multicoated optics for extreme clarity, mono-tube chassis and are fully gas purged for durability. The best part of the Hawke Optics Endurance WA scopes is the price. Ranging from \$429.99 to \$499.99, these scopes represent one of the best values available today in hunting and shooting optics for your centerfire rifle.

## About Hawke

#VISIONACCOMPLISHED. Hawke is a worldwide market leader at the forefront of optical performance with class-leading innovation and design offering a complete line of sport optics from rifle, crossbow, shotgun and air gun scopes to binoculars, spotting scopes and accessories. Accuracy, strength and precision; Hawke optics blend iconic design, exceptional engineering and unrivalled craftsmanship to create an unforgettable viewing experience. As awareness of Hawke Sport Optics continues to grow, more customers are trusting Hawke as the unquestioned industry leader in optics. Learn more at <u>www.hawkeoptics.com</u>.

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