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VICTORY ARCHERY® INTRODUCES NEW CARBON TRAD ARROW FOR TRADITIONAL ARCHERY

Carbon Arrow Technology Blends with Traditional Archery for Amazing Performance

The sport of archery is steeped in tradition and innovation. For over 5,000 years bowhunters have refined their craft in pursuit of stronger, straighter, and more precise equipment. Victory Archery's new Carbon Trad arrow pays homage to the humble origins of bowhunting while simultaneously revolutionizing the modern traditional archery industry. The result is a brand new infusion of materials and technology which will change the landscape of modern traditional archery for good.

The new Victory Archery Carbon Trad arrow takes a 100% carbon core and infuses unique flax linen into the outer layer that gives a wooden look and texture to the arrow. It even smells like wood when you cut the shaft to length. The linen overlay process has its origins in violin construction and acoustic tuning, where it is used as sound dampening. The result is a carbon arrow that looks like a wooden arrow – the perfect performance solution for traditional archers looking for enhanced performance.

The Victory Carbon Trad arrows continue the company's tradition of supremely accurate, .204 small-diameter shafts. The smaller diameter decreases the wind drift potential during flight and aids in penetration. Every dozen is weight matched within ± 0.5 grains for increased accuracy and consistency. Furthermore, every shaft is digitally spine aligned to ensure consistent flex shot after shot. The infused linen overlay also contributes to the extreme durability of this arrow.

Each shaft is Nano-Ceramic coated with Victory ICE technology for increased penetration. ICE also makes the shafts easier to remove from targets and increases their abrasion resistance. The arrows also come with Victory's 80-grain SHOK stainless steel inserts and Bohning A-nocks. Every arrow is hand-fletched with a genuine, barred turkey feather, shield-cut to 4 inches for optimal broadhead flight and stability. The complete package makes these one of the most accurate and hardest-hitting traditional hunting arrows ever made.

The Carbon Trad arrows are available in four spines and two straightness tolerances. The 350 spine weighs 11.2 grains per inch, the 450 weighs 10.7 gpi, the 550 weighs 10.5 gpi, and the 650 is 10.1 gpi. The Victory Carbon Trad Gamer features a straightness tolerance of $\pm .003$ " and the Carbon Trad Sport a straightness tolerance of $\pm .006$."

Victory Archery continues to pioneer innovation in the archery industry with its team of aerospace engineers and composite material veterans. Much more than just an arrow company, Victory continually researches the potential of physical and chemical compounds in order to consistently bring leading edge products to market, first. With industry leading precision and manufacturing tolerances, patent pending technology, and a passion for innovation, Victory Archery continually demonstrates why they are The Carbon Arrow Experts.

Victory Archery offers a wide variety of products for both hunting and target shooters of all ages. For more information about Victory Archery visit www.victoryarchery.com, or call toll-free 866-934-6565.

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