

PRESS RELEASE

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NEW *Rite in the Rain*[®] Storm Sight[™] All-Weather Targets

Rite in the Rain's new Storm Sight[™] All-Weather Shooting Targets keep your shooting sharp in any weather. *Rite in the Rain* weatherproof paper sheds moisture and endures harsh conditions. These All-Weather Targets can take a bullet in a monsoon and still permit accurate shot evaluation.

Storm Sight Targets are packed with features. Weather-resistant paper survives the four seasons. A double-sided print permits your choice of common marksmanship exercises. A high-contrast, orange-on-white reticle helps to identify your shots at greater distance. Unique reticle designs borrow from military and competitive design logic to score and improve your shooting. Common paper dimensions help builders and reloaders keep a binder on ammunition and firearm performance.

The *Rite in the Rain* Storm Sight target line comprises three targets:

- No. TG8511Z: 25- and 100-Yard Zeroing Target
- No. TG8511CR: Close-Range Silhouette and Bullseye Target
- No. TG1117LR: Long-Range Silhouette and Bullseye Target

No. TG8511Z (8.5" x 11")

This versatile zeroing target permits optic adjustment at a variety of distances.

Side A is intended for 25-yard zeroing and features a high-contrast MOA grid for intuitive adjustment without the need to repeatedly run downrange. 6 confirmation bullseyes ensure that you're locked in following your adjustment. Side B is intended for 100-yard zeroing. A high-contrast MOA grid stays out of the way so that you can easily locate your group, but provides enough guidance to make a precise adjustment right from the shooting bench.

No. TG8511CR (8.5" x 11")

This dual-purpose target offers two common shooting exercises for close-range shooting with pistols or iron sights. Side A depicts a scoring silhouette with familiar dimensions for USPSA, IPSC, and IDPA practitioners. Side B features three target areas: an enlarged bullseye for timed fire or draw exercises, and two narrower bullseyes for slow fire exercises.

No. TG1117LR (11" x 17")

This dual-purpose target offers two common shooting exercises for long-range shooting (with or without a magnified optic). Side A depicts a scoring silhouette with familiar dimensions for USPSA, IPSC, and IDPA practitioners. The silhouette is printed at a 2/3 scale and represents the average human form at 150% of your posted distance. Side B depicts six targeting reticles, each measuring 2/1 MOA at 200 yards. Minimal black outlining and bright colors ease identification of shot placement, even small rounds like .223.

Storm Sight All-Weather Shooting Targets will be shipping by Dec. 1st, 2017. For more information about *Rite in the Rain*'s full line of all-weather writing products, visit RiteintheRain.com.



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