

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

DON'T JUST TAKE DOWN THOSE SPRING GOBBLERS – SMOKE 'EM 'Gobble' Up Buck Wear's Newest Design for Turkey Hunters this Spring

If you're the type of hunter who starts dreaming of spring gobblers the second deer season comes to an end; or can't wait to hit the turkey woods in hopes of emerging with a large Tom in tow, then Buck Wear has a new shirt design you'll be proud to sport all year round. The new Buck Wear Smoke 'em Turkey Shirt keeps the turkey hunting dream alive and hunters excited to bag some birds this spring.

The new Smoke 'em Turkey Shirt is part of Buck Wear's popular Smoke 'em Series, which so cleverly illustrates the most hunted game animals — from deer to hogs to turkeys — completely from the streaks of the smokin' ammo that brought these animals to their fate. The new Buck Wear Smoke 'em Turkey Shirt rounds out the series perfectly, featuring a life-like Tom just getting 'smoked'. In fact, sporting this new design is the perfect way to kick off the spring turkey-hunting season.

While most of your attention is drawn to the back of the shirt, the front doesn't go unnoticed. It features the Buck Wear 'Smoke 'em' branding on the front left chest, so friends and fellow turkey hunters can easily find out how to grab one of their very own. Like all Buck Wear apparel items, this shirt's creative illustrations (whether on the front or back) will outlast countless turkey seasons, thanks to the company's high quality screen-printing processes.

The new dark-chocolate colored Smoke 'em Turkey Shirt is constructed of lightweight 100% cotton for added comfort and ease of movement. It's also available in a wide range of adult sizes from MD to XXL, to ensure a perfect fit for outdoorsmen of all sizes. Pair this hoodie with one of Buck Wear's popular hats, shirts or even pick out a piece for the rest of the family — Buck Wear also offers stylish designs for women and children.

Buck Wear's clothing line is available through top hunting, fishing and outdoor sports retailers across the United States and online at www.buckwear.com.

For more information on the new Smoke 'em Turkey Shirt (Model # 2451) or Buck Wear's full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 • Telephone: (800) 813-7708 • Or visit www.buckwear.com.

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