

NEWS OF OUR CLIENTS



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PRÓIS® LAUNCHES SWEET NEW WEBSITE FOR FEMALE HUNTERS

Site Features Latest in Technical Hunting and Field Apparel, Stories and Tips from Pro Staff and More

The verdict is in on the new [Próis® website](#) and it's unanimous: it's (sing it) AWESOME! The company's new website has it all for the female hunter – a seriously underserved but burgeoning group of badass gals numbering in the millions these days. In addition to featuring the newest high performance Próis® gear — from baselayers and pants to jackets and accessories – the site highlights the women behind the company and tales of their adventures, offers hunting pointers and more.

Learn about the community of women hunters who are Próis including those who are part of the company's Pro/Field Staff Team. These incredible women share their love for hunting and their hunting escapades on the site's pages. From stories of hunting "firsts" and mischievous catfish endeavors to big time Africa experiences, it's all there.

"The new site has funny stories, suggestions and advice – all from real women hunters," said Próis President and Founder Kirstie Pike. "We thought it was important to include this in our site in addition to showcasing our latest and greatest gear because we want to make sure people understand this is functional gear for real use."

The site has been reworked to operate much like the specialized gear the company develops, highly functional, always practical, and made for women. It's simple to find the gear you need for the trip you are planning. Or, just surf through to look for something you may want to add to your hunting collection like branded gear or accessories – because who doesn't need a Próis® T-shirt, sweatshirt, beanies or window decal?

The site and its new kick ass look is just one way Próis stays in touch with its community of female hunters. Between Twitter, Facebook, LinkedIn and Pinterest, women hunters across the country can stay in contact and share information.

Próis was created for women, by women and they are proud to serve as the premier manufacturer of hardcore women's hunting gear. Each garment is created with the most technologically advanced fabrics available and a host of advanced features to provide comfort, silence and durability. The company's out-of-the-box thinking has resulted in amazing designs for serious hunters that have taken the industry by storm and raised the bar for women's outdoor apparel.

For more information, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit: www.proishunting.com.

Próis has garnered a great following of men and women throughout the industry through their wacky shenanigans and humor. Fondly called the Próis Posse, the Próis followers ramp up the craziness each day. Keep up with our lovably wacky team through Facebook, Twitter, Pinterest and LinkedIn. Warning: Próis social media is not for the faint of heart....and "your mom" is not really your mom...it's a metaphorical mom. You can also check out the latest updates on Próis field and pro staff and company news via the [Próis blog](#).



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