## **NEWS** OF OUR CLIENTS



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## PRÓIS® HAS THE GEAR FEMALE HUNTERS NEED FOR BOWHUNTING SEASON

## Find Vest and Pants Essentials Among Lineup of Hunting Gear Made for Fit and Functionality

Archers are at the ready this season, and whether you're a spot and stalk or a stand hunter, you can trust Próis® has built the right hunting gear for you. Like bowhunting where a number of factors come into play to make for a successful hunt, the company's hunting gear is the end product of the perfect fusion of great design, superior materials and quality manufacturing and finishing. This season, pair the Próis Pro Edition Vest and Próis Ultra Pants which provide the warmth and storage you'll need, all with a fit you'll love.

Bowhunters demand a lot from their gear, and this should extend to what you wear which Próis believes should function as well as everything else you carry from your bow to your broadhead. Form fitted for a woman's body the Próis Pro Edition Vest is designed to be an ideal layering piece. Because of this, it has been constructed of a technologically advanced compressed 3-ply bonded, wind-stopping fabric which delivers warmth without bulk. The vest is water, rip and snag resistant and super soft, which works to keep your movement silent, an important feature when making a final stalk. It also includes the company's signature scapular drop pockets created to hold activated heat warmers between the shoulder blades for cold mornings. A spacious lumbar compartment across the lower back can be used to stow soft goods, or for additional heat warmers across the flank.

Próis designers poured over the details of the Próis Pro Edition Vest so every element of the vest works to be as efficient and functional as possible. From the guiet zip closures to the zipper garage at the chin to reduce chaffing from zipper mechanism, this vest is sure to be a fast favorite of archers. Finally, deep hand pockets offer additional space or a comfortable place to rest your hands.

Couple the Próis Pro Edition Vest with the Próis Ultra Pants built for comfort and durability, which will pay off after hours of kneeling, squatting or sitting in a stand. Constructed of 100 percent polyester brushed tricot 380 Gm fabric, the pants employ the company's "4 S's" - soft, sturdy, silent and snag resistant. This form fitting, all season pant sits just below the natural waist and is designed to allow more room through the hips and thighs to enhance comfort and function. Knee pleats enhance movement and comfort and makes every movement from running to crawling that much more comfortable. Carry your essentials in the large cargo pockets with magnetic closures for silence. Featuring a boot cut, the Próis Ultra Pants have an elasticized cuff and cordlock which cinches the cuff against your boot to keep dirt, wetness and cold out.

The Próis Ultra Pants are available in two camouflage options: Realtree AP HD® and Advantage Max-1 HD®. The Próis Pro Edition Vest is available in three camouflage options: Realtree AP HD® and Advantage Max-1 HD® and Mothwing Mountain Mimicry. Both are made in America, and available in sizes XS to XL.

Próis was created for women, by women who refuse to settle for downsized men's gear or upsized children's gear. Each garment is created with the most technologically advanced fabrics available and a host of advanced features to provide comfort, silence and durability. The company's out-of-the-box thinking has resulted in amazing designs for serious hunters that have taken the industry by storm and raised the bar for women's outdoor apparel.

To learn more about the company's innovative line of serious, high-performance huntwear for real women, contact: Prois Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit: www.proishunting.com.

Prois has garnered a great following of men and women throughout the industry through their wacky shenanigans and humor. Fondly called the Prois Posse, the Prois followers ramp up the craziness each day. Keep up with our lovably wacky team through Facebook, Twitter, Pinterest and LinkedIn. Warning: Prois social media is not for the faint of heart....and "your mom" is not really your mom...it's a metaphorical mom. You can also check out the latest updates on Prois field and pro staff and company news via the Próis blog, or check us out on social media.



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