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668 Flinn Ave Suite 28	Tel 805 529 3700	Cor
Moorpark CA 93021	Fax 805 529 3701	

Contact:

Jonina Costello / jcostello@full-throttlecom.com Jason Bear / jbear@full-throttlecom.com Phone: (805) 529-3700

XTRA LARGE IN SIZE AND PERFORMANCE! RINEHART[®] INTRODUCES RHINOBLOCK XL TARGET™

Award-Winning Design Made Bigger By Popular Demand

Industry leader Rinehart[®] Targets recently stormed into the marketplace with its popular RhinoBlock Target – the most resilient cube-shaped target on the market designed specifically to be three targets in one, while incorporating a one-of-a-kind patented replaceable insert. So, what's next? A bigger, badder version of this award-winning target that can stand up to punishment and make it look easy. Enter the Rinehart RhinoBlock XL Target.

The durable new Rinehart RhinoBlock XL is crafted with the same innovative features that recently had its predecessor turning heads among the archery elite. Versatility was key when designing the 18"x18" cube-shaped target as it can double...even triple as the perfect target no matter what type of practice you're looking for. Ready for some 3-D action? Two sides of the cube display a textured, life-like 3-D target zone — one featuring an outlined vital area of a deer, and the other detailing an anatomically correct display of a deer's organs. The other four faces of the target are comprised of Rinehart's signature, highly visible target zones — allowing shooters to continue target practice even in low light conditions. Two of these sides consist of twelve smaller zones for consistent arrow shooting and placement, while the final two sides feature one large target zone for honing, surrounded by four smaller zones.

Rinehart's renowned solid, 'self-healing' foam is what makes its targets the most dependable, long-lasting on the market – and the go-to brand for archers around the globe. And the new Rinehart RhinoBlock XL incorporates this incredible technology thru and thru, from corner to core with no fillers. This amazing solid Rinehart self-healing foam is also the reason archers can pull out arrow after arrow with ease, without sacrificing the target's shape or integrity. Although perhaps the most compelling feature of the target is its patented replaceable locking insert, which allows shooters to simply replace the core should relentless shooting ever take its toll (although not likely), instead of purchasing an entirely new target.

The new weatherproof Rinehart RhinoBlock XL is a powerhouse for performance and can stand up to the most intrepid shooters, and any elements it may face in the line of duty including exposure to sun, moisture and extreme temperatures.

For more information about the new Rinehart RhinoBlock XL Target — or Rinehart's extensive line of premium quality targets for bowhunters and competitive archers — contact Rinehart at 1809 Beloit Avenue, Janesville, WI 53546 • Telephone: (608) 757-8153 • Or visit <u>www.rinehart3D.com</u>.

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