



HAWKE®

Media Contact:
Jonina Costello | jcostello@full-throttlecom.com
Jason Bear | jbear@full-throttlecom.com
805.529.3700

HAWKE® OPTICS ADDS FOUR NEW MODELS TO VALUE-PACKED VANTAGE BINOCULAR SERIES

Light On Weight, Low On Price and High On Clarity

Hawke® Optics, a trusted, world leader in quality sporting optics that perform outstanding in the field while maintaining optimum value for the consumer, is proud to announce that it has expanded its popular [Vantage](#) binocular line in 2023 with four new models that bring lightweight, lower cost and higher quality and clarity for the nature enthusiast. These binoculars pack a lot of features into a price that is easy on the budget, giving you the Vantage advantage.

“We set out to expand our line of Vantage binoculars that make budget-conscious consumers react with shock at just how clear the optics are for the amount of money they are spending,” said Kevin Sheehan, V.P. of Sales and Marketing at Hawke Optics. “Our Vantage H2 binoculars will astound you with the features and quality you’re getting for the money you’re spending - just like all Hawke Optics products. It’s what we do.”

The expanded 2023 Vantage System H2 Binoculars now come in 8x32, 10x32, 10x50 and 12x50 models, joining the existing Vantage 8x42 and 10x42 models. The entire lineup has rubber-coated polycarbonate bodies that are durable, easy to grip and lightweight. The binoculars are nitrogen purged and are fully water and fog proof. The optics are fully multi-coated for clarity, with high-definition BAK-4 roof prisms. Each pair has a focus wheel with close focus from 6.6ft on the 32mm models, and 8.2ft for the 50mm models.

Each pair of Vantage System H2 binoculars has twist-up eyecups with position stops for eye relief and stay-on lens covers. They have a 1/4-inch tripod adapter thread so you can mount them to a stable base for long-time viewing. They come with a padded neck strap and a padded carry case. These budget-friendly binos carry Hawke’s No Fault Lifetime Warranty, too. Learn more at www.hawkeoptics.com.

About Hawke

#VISIONACCOMPLISHED. Hawke is a worldwide market leader at the forefront of optical performance with class-leading innovation and design offering a complete line of sport optics from rifle, crossbow, shotgun and air gun scopes to binoculars, spotting scopes and accessories. Accuracy, strength, and precision; Hawke optics blend iconic design, exceptional engineering, and unrivalled craftsmanship to create an unforgettable viewing experience. As awareness of Hawke Sport Optics continues to grow, more customers are trusting Hawke as the unquestioned industry leader in optics. Learn more at www.hawkeoptics.com.

Follow the #Hawkelife lifestyle hub and connect with us on social media:



Editor's Note: For downloadable hi-res images and press releases, visit our online Press Room at www.full-throttlecommunications.com