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CANYON COOLERS® OUTFITTER 50 – A SERIOUSLY ‘COOL’ CHOICE FOR ANGLERS AND BOATING ENTHUSIASTS

As an avid angler, you’re on the lookout for the highest quality gear that will help you reel in the big one. Everything from the best reels and rods to the right tackle are chosen with careful consideration, and a rugged, high-performance cooler is no exception. Enter the Canyon Coolers® 50-quart Outfitter. Not only does it fit just about any boat, it fuels any fishing or boating adventure with ridiculously cold refreshments, and keeps your catch fresh and ice cold for up to 14 days.

The Canyon Coolers 50-quart Outfitter is built brutally strong featuring a premium polyethylene RotoMolded shell filled with high-density foam. This virtually indestructible shell has been known to stand strong while bench-pressing a 7,000lb truck, so it’s certainly strong enough to take on anything the toughest conditions or any angler can dish out. A solid neoprene gasket ensures a tight, virtually leak-proof seal to trap the cold air in and keep warm air and moisture out. All are key factors to successfully achieving the cooler’s impressive ice retention, which has proven to go for weeks (not days, like competitors). To further ensure positive closure when pounding through the waves, Canyon Coolers included an integrated bullet-proof hinge and 100% recessed cam latches (which also prevent snagging against other gear during transport). Tie down areas are also built in for rough water days. There are even built in locking holes for added security.


An all-around versatile cooler, the Canyon Coolers 50-quart Outfitter is the perfect size. It fits nicely on just about any sized boat yet it weighs only 25 pounds, so it can be easily transported by one person and is still large enough to pack in up to 56 cans of your favorite beverage. In fact, Canyon Coolers are true to list size. This means that a Canyon Cooler 50-quart ice chest actually holds a full 50 quarts, unlike competitors.

Need to use it as a casting platform? No problem. The Canyon Cooler 50-quart Outfitter is stable and strong enough to stand on thanks to its high-quality construction and large non-skid rubber feet, which keep the cooler from sliding while protecting the deck. Have extra anglers onboard? The ice chest can also double as additional seating when used with a Canyon Coolers cushion.

Adding to its long list of features are molded handgrips and heavy-duty rope handles, which make it easy to transport the cooler for loading and keeping your catch on ice until you arrive home. In addition, Canyon Coolers designed the Outfitter with square corners, which makes packing around the cooler simple while its no-lose drain plug makes it easy to completely remove melt water or quickly clean up after a hard day of fishing. Marine and UV rated covers are also available.

The Canyon Coolers 50-quart Outfitter comes in both white and sandstone and will not stain or absorb odor – an important feature when cleaning out the day’s catch. On top of all these impressive features, Canyon Coolers also offers a four-year warranty on the Outfitter 50.

To learn more about Canyon Coolers’ full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 555 S. Blackbird Roost, Suite 10, Flagstaff, AZ 86001. Telephone: 866-558-3267, canyoncoolers.com.

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