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PRÓIS® HUNTING AND FIELD APPAREL LAUNCHES EXCITING NEW-FOR-2011 PRO-EDITION SOFT-SHELL LINE FEATURING MOSSY OAK® INFINITY PATTERNS

When it comes to designing innovative, durable and supremely functional gear for the serious female hunter, the experts at Próis® Hunting and Field Apparel continue to raise the industry bar year after year. And 2011 is no exception as they've developed a cutting-edge new line of garments to feature the popular Mossy Oak® Infinity camouflage pattern that's engineered with the most technologically advanced fabrics and a myriad of Próis' signature hunter-friendly features — the all-new Próis Pro-Edition Mossy Oak® Soft-Shell Pants, Vest and Jacket.

The game you're tracking is on the move, and so are you – through dense bush and rough terrain. And the new sturdy and snag-resistant Pro-edition Mossy Oak® Soft-Shell Pants won't slow you down in fit or function. These high-quality pants are crafted from Próis' new incredibly durable polyester Soft-Shell fabric, so they can take on whatever the most intrepid huntress can dish out. Other performance-enhancing features include a warm microfleece lining, oversized cargo pockets with Próis' signature whisper silent magnetic closures, and nine-inch boot zippers for easy access in and out of the pants. Like all Próis gear, these great-fitting pants were built specifically for the female form with a natural waist fit for a slightly higher rise and a comfortable elastic stretch that maintains a flattering front.

Hunters in hot pursuit of their favorite Próis Pro-Edition Vest and Jacket in the Mossy Oak® Infinity camouflage pattern can now find their trophy pieces of equipment in the new Próis Pro-Edition Mossy Oak® Soft-Shell Vest and the new Pro-Edition Mossy Oak® Soft-Shell Jacket. Like others in the hot new line, both the vest and jacket are engineered with Próis' latest durable Mossy Oak® Soft-Shell performance fabric with compressed microfleece designed to protect serious female hunters from even the harshest environments and elements, while seamlessly blending into it. Ease of layering and movement has always been a top priority for the designers at Próis, which is why both the new vest and jacket are completely lined with the company's signature nylon lining system. Other Próis hallmark features include scapular drop pockets that can house activated hand warmers between the shoulder blades to enhance thermoregulation; spacious lumbar compartments across the lower back perfect for stowing soft goods or additional hand warmers; and deep set hand pockets with zippered closures and snap-down sliders for optimal silence. Among the slew of industry-leading features already mentioned, the new Próis Pro-Edition Mossy Oak® Soft-Shell Jacket also includes a 3-panel, removable hood with visor and convenient arm pockets with whisper-silent magnetic closures for optimal silence.

Items in the popular Próis Pro-Edition line have become favorites among hardcore female hunters across the globe, and now that Próis has added its latest Mossy Oak® Soft-Shell performance fabrics into the mix – the new line in Mossy Oak® Infinity is destined to become the indispensable pieces of gear that women hunters won't head into the field without.

For more information about Próis' innovative line of serious, high-performance huntwear for real women, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit <http://www.Proishunting.com>. To check out the latest updates on Próis field and pro staff and company news, visit the Próis blog at <http://Proishunting.com/community/index.php>. Become a fan on Facebook: <http://www.facebook.com/people/Kirstie-Pike/100000185674239>. Follow Próis on Twitter: <http://www.twitter.com/Proishunting>.

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