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## **ACME'S FULL RANGE OF COLORS AND FINISHES GIVE ANGLERS WHAT IT TAKES TO FOOL FISH IN ALL CONDITIONS**

### **Choosing the Right Color to Match Forage, Water Clarity and Conditions Can Greatly Improve Angling Success**

Acme® Tackle Company's Kastmaster®, Phoebe® and Little Cleo® spoons are some of the most popular metal fishing lures ever made. A big part of this is Acme's unique combinations of weight, profile and body shape that allows these proven fish catchers to cast long distances and swim with enticing actions that trigger aggressive strikes from a wide variety of freshwater gamefish.

Just as important to these lures' proven success is an array of jewelry quality plated and painted finishes, in all colors of the rainbow and more. For example, Acme's unique Phoebe spoon combines a realistic baitfish shape and life like, light-reflecting scales with a choice of 10 finishes. Acme's venerable Kastmaster slab-sided spoon is offered in a choice of 27 different painted and/or plated finishes. The versatile Acme Little Cleo spoon is available in a range of 36 finishes, providing a match for every body of water, style of fishing or intended quarry.

Understanding this wide range of color and finish choices and how to select the best Acme lure/color combination for each angling situation can greatly improve fishing success. With so many options, it might seem a daunting choice. Color and finish selection comes down to some basic principles that, once understood, can make any freshwater angler a true "master of metal."

The first thing for anglers to consider is "matching the hatch." This is a popular term in fly fishing, but it also applies to selecting metal lures in a size, shape and color that best match available forage. For example, all three of these popular spoons are offered in metallic perch and rainbow trout, ideal for bodies of water where gamefish are feeding on sunfish or newly hatched trout/salmon smolt. The Acme Kastmaster and Phoebe also come in a brown trout pattern to take advantage of the cannibalistic nature of this aggressive freshwater predator.

A realistic frog pattern Kastmaster is an ideal selection for warm water lakes where bass feed on frogs. It can be worked just under the surface or vertically jigged near the bottom depending on conditions. All three of these popular spoons are offered in a range of metallic and metallic/painted finishes to imitate a range of available baitfish, from shad and minnows to gamefish fry. By asking around and observing schools of baitfish and feeding patterns, you can determine which Acme spoon size, shape and color will work best.

There are other times when water conditions dictate the best lure color choices to use. For example, in cloudy, muddy or stained waters, bright painted colors and/or bold, high-contrast patterns often work best. This is why

fish sometimes seem to show a strong preference for lure patterns that bear no direct resemblance to local forage — because it's what they can see best. It's one reason that lures such as the Little Cleo in Red/White and Yellow/Red Diamonds are consistent producers around the country.

It takes some experimenting to successfully lure fish in murky waters. Bright colors like yellow, chartreuse, orange and fluorescent red are effective in drawing attention from fish. One of the best color choices for this type of situation is Acme's bright and bold Fire Tiger finish — available on all three of these popular spoons. Kastmasters are also available in chrome/gold finishes accented with a choice of colored prism tape — chartreuse, silver, red, blue and green — for added flash and visibility in cloudy water.

In general, darker, more muted colors such as blues, greens and dark reds, or plain metallic finishes like copper are excellent choices for clear waters. Although it may seem counter intuitive, darker lures work very well during low light or heavy overcast conditions. Because gamefish often view prey against the available light in the sky, you want to present a target with the most contrast and a large visible profile.

Of course, the best way to determine which of these Acme spoons works best in given conditions is to observe and experiment. Don't get stuck in a rut and keep throwing or trolling a particular spoon pattern because it's worked in the past. The best lure anglers use their heads and available tackle arsenal to stay one step ahead of the fish. It's a big part of the fun of fishing.

With Acme's Kastmaster, Little Cleo and Phoebe spoons available in such a wide range of colors, your options are almost limitless. For more information about these lures/colors — or Acme's full line of proven metal fishing lures for fresh or salt water angling — contact Acme Tackle Co. at 69 Bucklin St., Providence, RI 02907 • Telephone: (401) 331-6437 • Or visit online at: **[www.acmetackle.com](http://www.acmetackle.com)**.

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