

# NEWS RELEASE



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## KYLE BUSCH WINS PENNSYLVANIA 400 AT POCONO RACEWAY

### DVX-Sponsored Driver Breaks Through For First Monster Energy Cup Series Win of 2017 Season

DVX-sponsored NASCAR veteran Kyle Busch won the Pennsylvania 400 at Pocono Raceway July 30. And if there ever were a race that meant more than “just another win” for a champion driver, this would have to be it.

Before this Sunday, the 2017 Monster Energy Cup Series season had been a long string of disappointments and frustrating finishes in which Busch often raced extremely well and put himself in contention late in races, only to have circumstances turn against him. In fact, coming into Pocono, Busch had led the second most laps of any driver this season, but still hadn’t tasted victory.

All that changed with Busch’s winning performance in the Pennsylvania 400. He and his Joe Gibbs Racing team used smart pit strategy and a fast car to run down and pass then-leaders Denny Hamlin and Kevin Harvick with 17 laps to go, then built up a six-second advantage to win his first race of the season and snap a winless streak that had lasted 36 races. Busch started the race from the pole position and led a race-high 74 out of 160 laps. The victory was his first at Pocono in 26 career tries. Busch has now taken the checkered flag at 22 of the 23 tracks on the schedule — the lone exception being Charlotte Motor Speedway.

Perhaps most importantly, the victory assured Busch a berth in the 16-driver playoff field with five races left before the postseason begins. He was likely to get in anyways based on points standings, but the Pocono win made it a done deal.

“We’re very proud of Kyle and how he performed on the track Sunday,” said DVX Sun + Safety Eyewear Co-Owner Myles Freeman, Jr. “It takes true character to go out there and drive like a champion every weekend, even when things haven’t been going your way. Now that this door has finally opened for Kyle, we wouldn’t be the least bit surprised to see him run off a string of victories,” added Freeman.

Busch is the sole NASCAR driver sponsored by DVX Sun + Safety Eyewear, and he relies on them for clear, distraction-free vision and state-of-the-art eye protection on the track and off. You don’t have to be a NASCAR champion, however, to benefit from DVX Sun + Safety Eyewear. All DVX sunglass models meet tough ANSI-Z87 High Velocity and High Mass Impact Safety standards, providing true OSHA-grade vision protection for all people, whether on the job or enjoying the active lifestyle.

DVX Sun + Safety frames are constructed using virtually indestructible Triloid™ Nylon, a lightweight material that combines the flexibility of rubbers, the strength of plastics and the formulation of thermoplastics. All DVX styles are designed for good looks, wearing comfort and performance, with features including rubberized nose pads and temple tips for a secure, yet comfortable during for high-action activities.

Surprisingly, DVX glasses are affordably priced (\$51 for non-polarized and \$77 for glare-cutting polarized models). In addition, nearly all DVX Sun + Safety eyewear models are Rx-ready, making them an ideal and versatile option for anyone who needs corrective lenses for work or recreation. Selected models are also offered in DVX’s unique Rx-Rim configurations, allowing them to accommodate a wide range of prescription lens options.

The full line of DVX Eyewear carries a 1-year warranty against manufacturer’s defects on all frames and lenses and is available through Walmart Vision Centers nationwide, as well as online through [Amazon.com](http://Amazon.com) and [dvxeyewear.com](http://dvxeyewear.com).

To learn more about the advanced vision protection provided by the DVX Sun + Safety eyewear line, visit [dvxeyewear.com](http://dvxeyewear.com).

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