

NEWS OF OUR CLIENTS



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CANYON COOLERS® OUTFITTER 50, VERSATILITY IS ITS MIDDLE NAME

A Whole New Level of Ice Chest: High Performance Cooler Keeps Ice for Weeks, Not Days

Summer is coming and that means it's gonna get hot. No matter what adventure is on the agenda this season — fishing, hunting, rafting, camping or hanging at the beach with friends — don't forget your Canyon Coolers® Outfitter 50, the company's rugged, all purpose 50-quart cooler. Not your parents ice chest, the Outfitter 50 is a premium, brutally tough cooler constructed of top of the line materials with the ability to keep ice ridiculously cold and, well ice lasting for not just days — but weeks.

An all-around versatile cooler, the Canyon Cooler Outfitter 50 boasts a number of features that set it apart including a true-to-advertised 50-quart capacity, large enough to house up to 56 cans of your favorite beverage. The secret to Canyon Cooler's impressive ice retention is its quality insulation constructed from high-density polyurethane. Keeping beverages and food cold for weeks (instead of just days like competitors), the front wall of insulation measures 2.2" thick, the back wall 1.8" with the side walls 1.87-2.75", the lid 2.25" and the floor an impressive 1.5-2". A locking lid fitted with a Neoprene foam gasket keeps the cold sealed in like a refrigerator. All this means that even when your adventure heats up, the contents of your Canyon Coolers will keep its cool.


Built brutally tough, the UV-resistant cooler features a RotoMolded shell, fending off nicks and scraps and designed to be bumped around and used repeatedly season after season. It's so tough in fact, Canyon Coolers have been known to bench press a 7,000-lb truck without breaking a sweat. And, it doesn't get more hardcore than its integrated bullet-proof hinges for added durability and repeat use.

Functionality is often in the details of a product, and this is the case with the Outfitter 50 which has truck friendly skid plates, and a no-lose drain plug. Plus, the Outfitter 50 has squared corners and recessed cam latches making it streamline and packing around it simple. Molded handgrips and heavy-duty rope handles make it easy to transport the cooler when loading and unloading.

The Canyon Coolers Outfitter 50 weighs 25 lbs, comes in sandstone and is backed by a four-year no-fuss manufacturer warranty.

Canyon Coolers is renown for creating premium coolers that keep food and beverages cold for not just days, but weeks. Originally built for river rafters venturing on multiple day trips, the company has developed and enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Today, Canyon Cooler ice chests are regularly used by hunters, rafters, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 555 S. Blackbird Roost, Suite 6, Flagstaff, AZ 86001. Telephone: 866-558-3267, canyoncoolers.com.

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

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