

NEWS RELEASE



CONTACT

Jonina Costello // jcostello@full-throttlecom.com
Jason Bear // jbear@full-throttlecom.com
805.529.3700

WILEY X® UNVEILS NEW WX TIDE CLIMATE CONTROL™ MODEL FOR 2015

Sleek Styling, Sharp Vision and Wiley X's Proven Protection Make This New Model Ideal for Any Activity Outdoors

Eyewear innovator Wiley X® has added the new WX Tide to its popular Climate Control™ series for 2015, designed to give tactical wearers, shooting sports enthusiasts, fishermen — and essentially anyone with an active lifestyle — a bold new choice when it comes to sharp vision and state-of-the-art vision protection. With a range of available frame/lens options, wearers can find a new WX Tide model that delivers the ideal combination of style, visual acuity and serious tactical-grade protection for their activities and lifestyle.

Like all Wiley X Climate Control models, the new WX Tide features the company's patented, removable, soft-foam Facial Cavity™ Seal. This exclusive design blocks out wind and dust, and prevents reflected light entering from the sides, above and below. Climate Control glasses create a comfortable, controlled environment for the wearer's eyes, resulting in undistracted vision and improved visual performance on the water, in the backwoods, or in any tactical situation. For times and situations where this additional protection is not needed, the Facial Cavity™ Seal can easily be removed and stored in the provided carrying case.

Wiley X has a long tradition of providing 'Absolute. Premium. Protection.', and the new WX Tide is no exception. The WX Tide meets stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards for protection against a wide range of hazards.

Wiley X is the only premium sunglass brand with this level of vision protection in every pair of glasses it makes — a main reason why the company has been a leading provider of protective eyewear to the U.S. military, law enforcement and other tactical users for more than 25 years.

Whether you're an avid outdoorsman, law enforcement official or other tactical wearer, these new glasses will give you the sharp vision and confidence you need to perform your best under any conditions. The WX Tide comes in a Black Ops Collection model (#CCTID01) matching an understated Matte Black frame with versatile Smoke Grey lenses. Wiley X Black Ops Collection models are popular for their stealthy good looks and all-around performance, and are a favorite of law enforcement, security details and other tactical wearers.

For high-glare environments (such as fishing, hunting near water and driving), Wiley X offers two WX Tide models that feature the company's advanced Filter 8™ polarized lens technology. WX Tide Model #CCTID09 combines a Gloss Black frame with Wiley X's Polarized Blue Mirror lenses, while Model #CCTID04 pairs striking Gold Mirror Lenses with a Matte Hickory Brown frame.

Whichever new WX Tide model they choose, wearers will receive a stylish, highly functional sunglass with protection that stands up to any challenge on the range, on duty or in the great outdoors.

Like almost all Wiley X eyewear styles, the new WX Tide is also Rx-Ready. Wiley X believes that people who require corrective lenses deserve the same protection and comfort, so the company pioneered its DIGIFORCE™ digital Rx lens technology to ensure superior prescription accuracy and visual clarity for all wearers, along with the widest possible field of clear vision.

To learn more about the new-for-2015 Climate Control WX Tide — or Wiley X's complete line of advanced high-performance protective eyewear — visit Wiley X, Inc. at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842 • Or visit online at www.wileyx.com.

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