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ACME® INTRODUCES NEW KASTMASTER® XL FOR SALTWATER GAMEFISH

Matching Acme's Proven Slab-Sided Design With "Extra Long" Shape Creates a Deadly New Lure for Boat, Surf and Jetty Fishing

The "Masters of Metal" Acme® Tackle Company has introduced the Kastmaster® XL, an all-new lure designed for targeting a wide range of inshore and offshore predators — from stripers, bluefish and weakfish to bonito, albacore and Spanish mackerel.

The Acme Kastmaster XL's elongated shape makes it deadly whenever saltwater gamefish are focused on slender-bodied baitfish such as anchovies, sand eels, silversides, candlefish and smelt. Like the traditional Kastmaster, the new Acme Kastmaster XL casts like a bullet, even in heavy wind. This new lure lets you reach blitzing bluefish or busting stripers outside the surf line, fooling them into savage strikes with a combination of wild swimming action and flash that hungry predators can't resist.

These same design characteristics make the Acme Kastmaster XL deadly when targeting a wide variety of gamefish both inshore and offshore. The ability to make long casts to schools of feeding fish without "spooking" them is a big advantage for boat anglers. Like its namesake, the Acme Kastmaster XL swims enticingly when worked at any speed — from a slow "kick" to a ripping retrieve just under the surface. This versatile lure also works great when trolling for salmon and other ocean species, and can even be vertically jigged for gamefish holding deep in the water column.

The Acme Kastmaster XL comes in four sizes (3/8-oz. to 1-1/2-oz.) in lengths of 2-3/4", 3-1/2", 4" and 4-1/2" to match a wide variety of saltwater forage fish, tackle and angling situations. Each lure is precision machined for consistent swimming action and finished with jewelry-quality chrome plating for serious underwater flash. Five available colors of prism tape accents (blue, green, silver, chartreuse and red) help anglers "match the hatch" and find the best color combination for any light and water conditions.

Acme builds the Kastmaster XL to withstand the rigors of saltwater fishing and the savage strikes of toothy ocean predators. Each lure is outfitted with heavy-duty stainless steel split rings and 4X-strong VMC treble hooks that sink in and hold fast during the toughest battles. This lure is meant to fish hard season after season while keeping its fish-attracting look and action.

To learn more about the new Acme Kastmaster XL — or Acme's full line of proven metal fishing lures for fresh or salt water angling — contact Acme Tackle Co. at 69 Bucklin St., Providence, RI 02907 • Telephone: (401) 331-6437 • Or visit online at: **www.acmetackle.com**.

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