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PRÓIS HUNTING AND FIELD APPAREL ADDS SIX ACCOMPLISHED WOMEN TO ITS IMPRESSIVE ROSTER OF HIGH-PERFORMANCE PRO AND FIELD STAFF

Over the past few years, Próis Hunting and Field Apparel has become the clothing brand of choice for some of the most high-profile, successful female hunters and shooters in the industry based largely on the gear's incredible fit, technologically advanced fabrics and superior performance. This year, Próis is showing no signs of slowing down, as the company has announced the addition of four new impressive female hunters/shooters to its roster of 'hard core' Pro Staffers: Julie Golob, Rebecca Francis and twin sisters Tracy and Lanny Barnes. Plus, the company has also added two amazing women to its team of Field Staff: Stacey Huston and Terri Lee Pocerlich.

"Whether in the field or on the range, each of these ladies are successful because they demand the most from themselves and their equipment," said Próis Hunting and Field Apparel President and CEO, Kirstie Pike. "We're proud to be associated with each of these incredible female hunters/shooters and are honored that they depend on our gear even in the most extreme conditions."

As the winner of 14 World, 18 U.S. National, and over 80 Championship titles in state, regional and international competitions, Julie Golob has brought new meaning to 'shooting like a girl'. And she doesn't trust her success to just any gear when on the range, with a US Army Female Athlete of the Year (1999) title under her belt, she can only rely on the best from Próis. To further add to her long list of accolades, Golob is captain of team Smith and Wesson, the first and only Five Division USPSA Ladies National Champion and the first woman to ever earn a USPSA Nationals Triple Crown.

Mother of eight children, and winner of the 2009 "Extreme Huntress" nationwide contest, Rebecca Francis laughs at any challenge that crosses her path. Her long list of 'extreme' trophies includes two Alaskan brown bears, an African lion, many plains game, dall sheep, bighorn sheep, moose, black bear, antelope, New Zealand red stag, and several trophy mule deer and elk. Since becoming the "Extreme Huntress" she has begun freelance writing for several outdoor magazines and is currently working on a TV show based on women's extreme hunting.

A love for fishing, hunting, shooting and just plain being in the great outdoors scored twin sisters Tracy and Lanny Barnes spots on the U.S. Biathlon team (an Olympic sport that combines cross-country skiing with rifle marksmanship). And after a few years of perfecting their skills, they made their first World Jr. Championship team at the young age of 18 and became the first women in the US to have medaled in the World Jr. Championships the next year at the age of 19. Since their junior career, they've competed in World Cups and several World Championships

as well as the 2006 Olympic games. Plus, Lanny represented the U.S. at the 2010 Vancouver Olympic games, where she posted the best U.S. finish in 16 years. They both are pushing to become the first women in the U.S. to medal in the Olympics in 2014 held in Sochi, Russia.

Stacey Huston has shared a passion for 'all things outdoors' since growing up in the mountains of north west Montana. That same passion has led her to a career as a wildlife photographer, with photos published in several high-profile magazines, and catalog cover shots. She is also a licensed falconer and a Sub Permittee for Ironside Bird Rescue — rehabilitating birds of prey to ensure they are strong enough to once again soar the open skies.

Entrepreneur and writer Terri Lee Pocernich has chased whitetails since the early age of 10, having grown up in the quiet town of Hayward, Wisconsin. Aside from being an avid hunter, she's a wife, a mother of four and owner of the popular *Camp Wild Girls* website, and now the new *Home Hunting Parties* concept which has recently hit the ground running receiving tremendous interest within the industry. An experienced writer, she has her own blog at *SkinnyMoose.com* and writes regularly for the *Women's Outdoor News* and the *Women's Outdoor Media Association*. Plus, she's also in the process of co-producing an online show in conjunction with AM:PM Outdoors and Sharp Hill Outdoor Production to be called "Battle Scraps."

These accomplished ladies join an already impressive list of Pro and Field Staff that include the likes of Linda Powell, Senior Press Relations Manager and Conservation Sales Manager for Remington Firearms; freelance writer and public relations firm owner, Stephanie Mallory; and award-winning freelance writer Barbara Baird...to name a few.

Próis was created for women, by women who refuse to settle for downsized men's gear or upsized children's gear. Each garment is created with the most technologically advanced fabrics available and a host of advanced features to provide comfort, silence and durability. Their out-of-the-box thinking has resulted in amazing designs for serious hunters that have taken the industry by storm and raised the bar for women's outdoor apparel.

For more information about the new additions to Próis' Pro and Field staff or to learn more about Próis' innovative line of serious, high- performance huntwear for real women, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit www.próishunting.com.

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