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GET ‘PIERCING’ GOOD LOOKS AND COMFORT WITH THE NEW ‘IMPALED’ HOODIE FROM BUCK WEAR® **Bold New Buck Wear Hoodie Proves You Can Stay Warm and in Style This Season**

The new Buck Wear® ‘Impaled’ Hoodie is the latest fashion-forward example of the industry-leader’s hybrid of quality, comfort and style for hunting and outdoor enthusiasts across the globe. And while being the best in displaying a profound passion for the hunt while looking ‘cool’ isn’t easy, Buck Wear’s unique line of trendy casual apparel does it seamlessly — and the new Buck Wear ‘Impaled’ Hoodie (Model #1930) is no exception.

Made of 80/20% Cotton/Poly fleece, the new black ‘Impaled’ (zippered) Hoodie ensures hunters stay warm and cozy on the inside while sporting cutting-edge great looks on the outside. It features a drawstring hood design lined with Realtree™ camouflage on the interior, and a zippered front where a powerful compilation of detailed artwork is highlighted front and center. The life-like illustration showcases a buck ‘impaling’ a skull intertwined with a red ribbon reading the Latin inscription: “Ego iugulo cervus pro victus” which means, “I kill deer for food/life”. The back of the hoodie compliments the front flawlessly, showcasing the same skull with crossing rifles — proving the wearer is as ‘hard-core’ as the clothes on his back. Both fierce illustrations fit right in with today’s ‘dark’ and contemporary fashion trends and are sure to win a second glance from any on-looker whether you’re hitting the town with friends, or keeping warm around camp.

The Buck Wear ‘Impaled’ Hoodie will stay looking great through repeated rounds through the washer thanks to Buck Wear’s superior quality screen-printing process. The eye-catching hoodie is available in a wide range of adult sizes from M-XXL ensuring a perfect fit for any outdoor enthusiast out there.

For more information on the Buck Wear Impaled Hoodie (Model #1930) or Buck Wear’s full selection of t-shirts, thermals, sweatshirts and caps for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223· Telephone: (410) 646-6400 · Or visit www.buckwear.com.

Editor’s Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com
