



## WILEY X® CELEBRATES 30 YEARS BY UNVEILING THREE NEW EYEWEAR STYLES FOR 2017

### New Additions to Active Lifestyle and Climate Control™ Series Combine Good Looks and Comfort With Absolute Premium Protection For a Range of Activities

Wiley X® is expanding its line of advanced eyewear products offering Absolute Premium Protection with three new Rx-ready styles for 2017 — the company's 30<sup>th</sup> year in business. With two new styles joining Wiley X's popular Active Lifestyle Series and one new addition to the innovative Climate Control™ Series (each with multiple frame/lens combinations), there is sure to be an ideal style for every wearer and activity.

The WX Ignite and WX Nash are new to Wiley X's Active Lifestyle Series. These Rx-ready sunglasses are designed for men and women who work hard and play harder, with lightweight yet rugged frames with a rubberized nose bridge that provides a comfortable, secure fit even during high-sweat activities. The hot new WX Ignite is offered in two versions. Model #ACIGN09 combines a streamlined Matte Black frame with Polarized Blue Mirror lenses that provide excellent glare-cutting abilities and are great for driving, kayaking, fishing or any highly reflective environment. The new WX Ignite also comes in a Black Ops edition (#ACIGN01) pairing a Matte Black frame with versatile Smoke Grey lenses — for an understated look and all-around performance. In fact, the Black Ops edition also meets MIL-PRF-32432(GL) Ballistic standards.

The new WX Nash is offered in three configurations to suit a range of personal styles, needs and activities. Model #ACNAS08 pairs a sleek Matte Black frame with Polarized Smoke Grey lenses that deliver excellent glare cutting performance and clear vision in a wide range of environments. WX Nash Model #ACNAS09 pairs the same Matte Black frame with Wiley X's Polarized Blue Mirror lenses. This combination is not only good looking; it provides excellent performance for fishing, boating and other watersports. Wiley X also offers a Black Ops edition (#ACNAS01) of the WX Nash, pairing Smoke Grey lenses with an understated, all-business Matte Black frame that meets MIL-PRF-32432(GL) Ballistic standards.

Joining Wiley X's innovative Climate Control family is the new-for-2017, Rx-ready WX Enzo, available in four unique frame/lens combinations. Wiley X Climate Control sunglasses feature a patented soft, removable Facial Cavity™ Seal designed to block out wind, airborne debris and reflected light to create a comfortable, climate-controlled environment for the eyes during work and play. WX Enzo Model #CCENZ07 features a Matte Black frame with bold-looking Polarized Emerald Mirror (Amber Tint) lenses that are ideal for wear around snow, water, roadways and other high-glare environments. A Black Ops edition WX Enzo (#CCENZ01) matches an understated Matte Black frame with Smoke Grey lenses. Wiley X also offers the WX Enzo with a Gloss Black frame and Clear lenses (#CCENZ03) that are ideal for work/safety wear and other situations where full light transmission is desired. WX Enzo model #CCENZ03D pairs versatile Smoke Grey lenses with a Gloss Black frame featuring Wiley X's Rx Rim to accommodate wearers with the need for extended range prescription lenses.

Whichever new Wiley X style people choose, they will receive the most advanced vision protection from a company that has led the industry for 30 years. All adult Wiley X sunglasses meet stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, providing OSHA-grade protection for work, play and everyday life. Almost all of Wiley X sunglasses are also Rx-ready using the company's exclusive DIGIFORCE™ digital Rx lens technology, for superior prescription accuracy and unparalleled visual clarity over the widest possible field of vision.

To learn more about these new-for-2017 styles from Wiley X — or the company's extensive line of sunglasses offering Absolute Premium Protection — visit [www.wileyx.com](http://www.wileyx.com).

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