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## ACME TROPHY SPOON<sup>®</sup> IS A PROVEN CHAMPION FOR FALL AND WINTER FISHING

## Ability to Get Down Deep, Reflect Light and Fool Fish With Lifelike Appearance and Jigging Action Makes This Acme Spoon a Secret Weapon of Top Anglers

When the weather begins to cool and water temperatures drop in lakes across the country, anglers "in the know" break out jigging spoons to target bass, walleye and other gamefish holding deep around structure, bait schools and thermoclines (hard edges between cooler and warmer water). Acme's proven Trophy Spoon<sup>®</sup> was specially designed for this deadly vertical jigging technique, and it has been the downfall of many tournament-winning fish.

The Acme Trophy Spoon features a thick body and slender profile, allowing the lure to sink quickly to the depth and location where fish are holding. Acme crafts the Trophy Spoon with a hammered chrome or 24-karat gold plate finish to create the life-like appearance of scales and enhance underwater light reflection — especially important in deeper, darker waters or even under winter ice. Acme's brilliant metallic finishes can also be complimented by lifelike accent colors including the shad-imitating chartreuse/black spot, red or blue, to create greater visibility and better match local forage.

Acme's ¼-oz and ½-oz. Trophy Spoons are ideal for light to medium tackle jigging. Both are available with either standard extra strong treble hooks or bucktail teasers for a larger profile and greater fish-attracting action. Acme's ¾-oz. and 1-oz. Trophy Spoons help anglers target deep-holding fish for those focusing on larger forage. These models come with a choice of treble hook or super-sharp single bucktail hook that holds fast during the aggressive fight of larger gamefish.

Successful vertical jigging with the Acme Trophy Spoon involves precise presentation and a practiced "jigging" action to incite cool-water gamefish to strike. Using your boat's sounder to locate deep structure (brushpiles, submerged points or ledges) suspended bait schools and gamefish, position yourself far enough upwind/upcurrent to sink the Acme Trophy Spoon into the "strike zone." By lifting the rod tip sharply, and then letting the lure fall freely, the Acme Trophy Spoon will exhibit the erratic, fluttering action that imitates a dying baitfish. This repetitive, "in-your-face" action is often more than fish can resist, even in cooler fall and winter waters. Experiment with different depths in relation to your target, remembering that gamefish will often stage below a bait school waiting for dying or injured baitfish to sink down. As with any lure fishing technique, experiment with different sizes, colors and jigging actions to find what works.

To learn more about the deadly Acme Trophy Spoon for hot vertical jigging action — or Acme's full line of proven metal lures for fresh or salt water angling — contact Acme Tackle Co. at 69 Bucklin St., Providence, RI 02907 • Telephone: (401) 331-6437 • Or visit online at: www.acmetackle.com.

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