

NEWS RELEASE

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WILEY X® ADDS STYLISH NEW WX REBEL TO ITS ACTIVE SERIES SUNGLASS FAMILY

Stylish New Model Delivers Absolute Premium Protection That's Ready For Action

Active Series sunglasses by Wiley X®, Inc. are designed for active men and women who are up for anything — hiking, riding, climbing, kayaking, fishing and more. The new WX Rebel is a perfect fit for the family, delivering the sharp vision, Absolute Premium Protection, and “devil may care” attitude outdoor adventure seekers need to take on any challenge.

The new WX Rebel comes in two versions. WX Rebel Model #ACREB04 pairs a fashionable Matte Layered Tortoise frame with bronze tinted lenses built with Wiley X's advanced, 8-layer Polarization. These lenses eliminate glare on the water, in the city, on the road or any other highly reflective environment, enhancing eye comfort and improving vision under a wide range of situations.

Model #ACREB01 is also a member of Wiley X's popular “Black Ops Collection,” pairing Smoke Grey lenses with an understated Matte Black frame. Known for their advanced vision protection and stealthy good looks, it's no surprise that Wiley X Black Ops Collection sunglass models are also favored by law enforcement, private security operatives and other tactical wearers.

Both new WX Rebel models provide 100% protection against the sun's harmful rays and feature a molded rubberized nose bridge, delivering a secure, comfortable fit even during hot, sweaty, high-action activities.

Of course, Wiley X is known for protection that goes far beyond the sun. Like all Wiley X sunglass models, the new WX Rebel meets stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, as well as EN.166 Standards, providing true occupational-grade protection for all wearers and a wide range of activities. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of glasses it makes.

And like almost all Wiley X eyewear styles, the new WX Rebel is Rx-Ready — providing those who wear prescription lenses with the sharp, crystal-clear vision and the protection they need during any outdoor activity. Wiley X's state-of-the-art DIGIFORCE™ digital Rx lens technology provides wearers with superior prescription accuracy and clarity, along with the widest possible field of clear vision.

For more information on the new Active Series WX Rebel 2014 — or Wiley X's full line of performance eyewear for outdoor enthusiasts— visit Wiley X, Inc. at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842 • Or visit online at www.wileyx.com.

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