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BUCK WEAR LAUNCHES EXCITING NEW COMPANY WEBSITE

Fans of the Great Outdoors Can Now Order Humorous and Stylish Apparel Online

Buck Wear[®], Inc., innovative designer of quality sportswear for the avid outdoorsman and best known for blending its humorous shirt slogans with incredibly detailed artwork, is proud to announce the launch of its newly re-designed website at www.buckwear.com. Fans of the fashion-forward clothing brand are encouraged to visit the site and easily click through Buck Wear's stylish shirts, casual wear and hats for a great experience from browsing to check-out.

The newly enhanced interactive website is expressly designed and organized for outdoor enthusiasts to easily find exactly what they're looking for. Among other cool and efficient design elements, the website quickly lets visitors stay on top of the latest styles from Buck Wear via its 'What's New' and 'What's Hot' sections. Whether you're on the hunt for Adult T-shirts, Ladies' wear, Casual wear, Kids' apparel or stylish hats — you'll find a compilation of creative illustrations and clever 'in-your-face' messaging that's sure to fit your passion, personality and lifestyle.

"We're incredibly excited to deliver a website that's both informative and user-friendly to our wide range of customers," said David Trapp, president of Buck Wear, Inc. "Now consumers can purchase their favorite designs directly from our website, as well as stay on top of the latest styles from Buck Wear."

The team at Buck Wear is not only passionate about the great outdoors, it's extremely driven by original and unique artwork and excellence in professional products. Buck Wear utilizes only the top quality screen-printing processes and high-quality fabrics that ensure their clothing stays looking sharp through countless fishing trips, nights around the campfire, and general wears and washes for seasons and years to come.

For more information on the newly re-designed Buck Wear website or Buck Wear's full selection of t-shirts, sweatshirts and caps for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (410) 646-6400 · Or visit www.buckwear.com.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com