

# NEWS RELEASE

## CONTACT

Jonina Costello // [jcostello@full-throttle.com](mailto:jcostello@full-throttle.com)

Jason Bear // [jbear@full-throttle.com](mailto:jbear@full-throttle.com)

805.529.3700



## **WILEY X® SPONSORED DRIVER JOEY LOGANO EXCELS AT WATKINS GLEN, WINNING NASCAR XFINITY SERIES AND SPRINT CUP SERIES RACES BACK-TO-BACK**

### **Logano Leads Sprint Cup Cheez-It 355 For Only One Lap — The One That Mattered Most**

Joey Logano had himself a great weekend August 8-9 at Watkins Glen Raceway in New York, winning the NASCAR Xfinity Series Race on Saturday, then following that up with a thrilling last-lap victory at the Sprint Cup Series Cheez-It 355 on Sunday.

It was a wild finish to the Sprint Cup Series race, as Logano never led the race until literally the very end. Fellow Wiley X driver Kevin Harvick® was comfortably in the lead and trying to conserve fuel to make it to the end of the race. Logano knew this, and was pushing him as hard as he could throughout the final lap to make Harvick use more fuel than he wanted. The strategy worked, as Logano shot past Harvick at the last minute to take the checkered flag. Harvick coasted to the finish line on fumes, still taking third place. Fellow team Wiley X racer Matt Kenseth finished fourth behind Harvick, and Carl Edwards, also sponsored by Wiley X, finished in eighth place — giving Wiley X an impressive four racers in the Top 10.

Interestingly, this was the second consecutive week where a NASCAR race was won in this fashion. Last week at Pocono, Kyle Busch ran out of gas on the final lap and Matt Kenseth passed him for the win.

Logano's last-lap victory at Watkins Glen gave the hot driver his second Sprint Cup Series win of the season and solidified his position in the Chase for the Sprint Cup Championship race. After Watkins Glen, the NASCAR Sprint Cup Standings show three Wiley X drivers in the Top 10 — Kevin Harvick in third, Joey Logano in fourth and Matt Kenseth in sixth. Carl Edwards sits just out of the Top 10 but well above the Sprint Cup Championship cut-off, currently 11<sup>th</sup> in the point standings.

"The great racing season for our team of sponsored drivers continues, and it's been thrilling and exciting to watch it unfold," said Wiley X Co-Owner Myles Freeman, Jr. "In a relatively short time, Joey has built a name for himself as a driver who will be right there at the end and will never back down. This latest victory shows that he will be a force to contend with every week as the Championship race gets closer and closer," Freeman added. Logano has been the model of consistency this season, notching 13 Top 5 and 16 Top 10 finishes to go along with his two victories.

Wiley X is the eyewear of choice for these and other top NASCAR drivers because it delivers crystal clear vision and high-velocity vision protection in the most challenging conditions. Wiley X shades are stylish and comfortable for everyday wear, yet they meet demanding ANSI Z87.1 High Velocity and High Mass Impact Safety standards (as well as EN.166 Standards) for true OSHA-grade protection. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of adult glasses it makes. For nearly 30 years, Wiley X has been a leading provider of protective eyewear for U.S. military, law enforcement, professional fishermen and other high-performance athletes.

Almost all Wiley X eyewear models are also Rx-ready, ideal for people who need the protection of Wiley X with corrective prescription lenses. Wiley X's innovative DIGIFORCE™ digital Rx lens technology provides wearers with superior prescription accuracy and clarity, along with the widest possible field of vision.

To track the ongoing successes of Wiley X's team of sponsored NASCAR drivers during 2015 — or just learn more about the company's full line of sunglasses for use on the road, on the job or in the Great Outdoors, visit [www.wileyx.com](http://www.wileyx.com). Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550

• Telephone: (800) 776-7842.



**Editor's Note:** For hi-res images and releases, please visit our online Press Room at [www.full-throttlecommunications.com](http://www.full-throttlecommunications.com).

