

NEWS OF OUR CLIENTS



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RINEHART TARGETS' FUN-FILLED R100 SHOOTING TOURNAMENT IS COMING TO A CITY NEAR YOU! Showcase Your Skills at the Largest Traveling Archery Competition Across the U.S.

Rinehart Targets® has taken its rugged, durable and tough as nails 3-D targets on the road in search of archery fanatics and fun-filled family action during its annual Rinehart R100 Archery Tournament. Thousands of families, as well as archery and bowhunting enthusiasts across the nation are gearing up for the traveling R100 tournament with hopes of taking top honors in more than a dozen exciting events throughout the competition.

This summer, the tournament will take place in 18 major cities across the U.S. where local participants take on a 2-day shoot in order to take aim at 100 fun targets all uniquely crafted by Rinehart Targets. After choosing between an African and North American target range, contestants will be split into categories according to age, sex, and competitive style (Hunter, Traditional, Couples, or Just-For-Fun) — ensuring the tournament is a perfect fit for every age and skill level. Archery enthusiasts are encouraged to take aim at realistic animals such as a bear (with fur!) or a trophy whitetail. Plus, Rinehart will be bringing back their more 'exotic' targets such as a life-size 19-foot tall giraffe, lion, shark, anteater and many more for even more shooting action.

And for those who want some serious competition, participants may also choose to take part in one or more of several novelty shoots that will be available, such as the Darton Steel Challenge or the Milk Jug Shoot — where big-ticket prizes such as a Darton Spector are up for 1st place grabs. And that's not the only prize awarded during the tournament, Rinehart has teamed up with a long list of sponsors such as Elite Archery, Mathews and *Bowhunting World*, in order to provide over \$6,000 in raffle prizes. These amazing prizes are scheduled to be raffled off on the final day of each stop on the tour.

"The R100 tournaments are a great chance for us to offer our customers a fun-filled competition that features a wide range of one-of-a-kind Rinehart 3-D targets," says James McGovern, Vice President of Rinehart Targets. "Every year we look forward to providing thousands of excited families and archery fanatics from all over the country with an incredible experience that further fuels our industry's passion for archery."

Rinehart Targets has been trusted by archery and bowhunting enthusiasts across the country, with a reputation of crafting the most durable and long-lasting targets on the market. The company's unique targets boast industry-leading features that are unmatched in performance, such as its signature, Rinehart solid self-healing foam, replaceable inserts and easy arrow removal.

— Continued on Reverse —

Make sure to mark your calendar for the upcoming R100 Tournament schedule listed below and take part in the event archery enthusiasts are raving about across the nation:

7/3 – 7/4
Olympia, Washington

7/31 – 8/1
Wabash, Indiana

7/10 – 7/11
Lincoln, Nebraska

8/7 – 8/8
Saginaw, Michigan

7/17 – 7/18
Sparta, Wisconsin

8/21 – 8/22
Channahon, Illinois

7/24 – 7/25
North Royalton, Ohio

8/28 – 8/29
Central City, Iowa

Archers can research and register for events on the 2010 National Tour through the company's website at **www.rinehart3-D.com**. To learn more about Rinehart's extensive line of premium quality 3-D targets for bowhunters and competitive archers, contact Rinehart at 1809 Beloit Avenue, Janesville, WI 53546 • Telephone: (608) 757-8153

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