

NEWS OF OUR CLIENTS



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PRÓIS® HUNTING AND FIELD APPAREL EXPANDS TO NEW CORPORATE OFFICES/WAREHOUSE FACILITY IN GUNNISON, COLORADO

Próis® Hunting and Field Apparel has quickly become the authority in great-fitting, high-performance apparel that's tailor-made for female hunters who hunt hard, and require gear that works even harder. And now, the company's 'Pro' status and increased business over the past two years has earned it an expanded new facility to better serve its client base of passionate women hunters across the globe.

Próis' new facility located in its hometown of Gunnison, CO, will provide the team with quadruple the amount of quality work and warehousing space more than its old building. The new offices will be home base for all internet warehousing and small retail distribution, where large retail distribution will continue to come from the company's manufacturing partner in California.

"This is an exciting time for the Próis brand. Our entire team is thrilled that sales are up, and we need more space to help meet our goals of expansion," says Kirstie Pike, CEO of Próis Hunting and Field Apparel. "Our new state-of-the-art facility will help us accomplish this and more in the months and years to come."

Hardcore female hunters who push the limits in the field rely on Próis' innovative technology incorporated into each piece of gear such as complex compressed fabrics that offer wind stopping, moisture wicking, silence, waterproofing and ultimate durability. Próis has also come out with all guns blazing in 2010 with sleek new lines of women's shooting apparel including the new Competitor and Turas collections. And, because Próis is as passionate about supporting our domestic economy as it is about hunting and shooting, all gear is proudly made in the U.S.A.

For more information about Próis' new facility, or the company's innovative line of serious, high-performance hunting and shooting apparel for women, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · www.Próishunting.com. To check out the latest updates on Próis field and pro staff and company news, visit the Próis blog at <http://Próishunting.com/community/index.php>. Become a fan on Facebook: <http://www.facebook.com/people/Kirstie-Pike/100000185674239>. Follow Próis on Twitter: www.twitter.com/Próishunting

Image Caption: (Pictured left) Kirstie Pike, President/CEO (pictured right) Katherine Browne, ProStaff & Dealer Relations Coordinator
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