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ACME® NEED-L-EEL® IS A “SLENDER SLAYER” FOR SALT AND FRESHWATER GAMEFISH

Unique Elongated Shape and Action Imitates a Variety of Slim-Bodied Baitfish to Draw Savage Strikes

The best lure fishermen know the importance of “matching the hatch” – finding a spoon that closely imitates the prevalent forage that gamefish are keying on. When salt and freshwater gamefish are feeding on slender bodied baitfish like sand eels, silversides, needlefish, anchovies, candlefish and smelt, it’s time to tie on a Need-L-Eel® spoon from leading metal lure expert Acme® Tackle Co.

The Acme Need-L-Eel’s unique elongated shape ideally mimics these and other slim baitfish, drawing strikes from a wide variety of species. This lure’s long, slender profile and back-weighted design provides superior casting distance, whether you’re heaving the Acme Need-L-Eel at fish busting outside the surf line or chasing run-and-gun action in a boat. It delivers great action when ripped just under the surface for speedy predators like bonito, false albacore, bluefish, jacks and cero mackerel, providing a combination of kick, flash and color that draws smashing strikes. Fishermen can also quick-troll the Acme Need-L-Eel around the edges of bait schools for exciting light- to medium-tackle action.

Anglers who target other popular saltwater gamefish like school stripers, ocean salmon and weakfish can find great success by slowing down the retrieve and fishing the Acme Need-L-Eel with a stop-and-go action. Acme’s Need-L-Eel is equally deadly on freshwater species, including lake trout and salmon. This spoon’s unique design allows it to be cast/retrieved, vertically jigged under bait schools or trolled either on a flat line or behind a downrigger.

The Acme Need-L-Eel comes in three sizes — ½-oz, ¾-oz and 1 oz — to cover a wide variety of target species, tackle styles and applications. The ¾- and 1-oz. sizes are the same length and profile, but differ in body thickness. Acme offers the Need-L-Eel in a choice of three prism finishes — Chrome/Blue Prism, Chrome/Green Prism and Chrome/Silver Prism — designed to reflect underwater light and create the look of a natural, scaled baitfish. A bright yellow-black eye at the front of each lure adds to its realistic appearance.

Each Acme Need-L-Eel features durable stainless steel split rings and a corrosion-resistant hook. This ultra-sharp single Siwash style hook is designed to penetrate the toothy, thick-fleshed mouths of saltwater predators and stay put during extended fights, twists or jumps on light tackle.

For more information about the Need-L-Eel or any of Acme's full line proven metal lures for fresh or salt water angling — contact Acme Tackle Co. at 69 Bucklin St., Providence, RI 02907 • Telephone: (401) 331-6437 • Or visit online at: **www.acmetackle.com**.

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