

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28
Moorpark CA 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

KEEP YOUR GEAR DRY AND ORGANIZED WITH THE NEW BODY GLOVE® DRY VAULT™ “DV” DAYPACK

Water sport and outdoor enthusiasts have a rugged new water-resistant friend with the Body Glove® Dry Vault™ “DV” daypack, the most recent addition to Body Glove’s sleek new Utility Sport Collection. Made from durable, water-proof material, the new Body Glove Dry Vault “DV” daypack is the ultimate outdoor and watersports backpack. Not only does it protect gear from ocean waves, pool splashes and the varying moods of Mother Nature, but it also looks after the comfort and convenience of the sports adventurer with a myriad of ingeniously designed features.

The new Body Glove Dry Vault “DV” daypack boasts tremendous capacity, with full top-load ease of access as well as complete side access, not to mention tons of organizational features. The top U-shaped zipper opens wide to store bulky items such as wetsuits, swimsuits, goggles and towels. An internal organizer in the top hood ensures that smaller essentials like energy bars, wallets and spare sunglasses don’t get lost in the shuffle. Also making things a cinch to pack and retrieve is the handy vertical front accessory pocket, perfect for keys and sunscreen, along with a vertical and horizontal compression system that keeps gear from shifting.

For excursions to the beach, parties at the pool or escapes from a sudden downpour, internal compartments separate dry items from wet, keeping towels and changes of clothes fresh and comfortable. Outdoor enthusiasts will also appreciate the new Body Glove Dry Vault “DV” daypack’s deluxe padded back with articulated shoulder straps and adjustable waist belt — ensuring it’s a comfortable carry for the long haul.

Everyone from the serious surfer to the weekend snorkeler takes pride in their gear, including the pack that stores and carries it. The new Body Glove Dry Vault “DV” daypack is the essence of ‘cool’ with a streamlined design that is ready for anything that the ocean, mountain, river — or human — can dish out. Extreme quality shows in every seam, strap and clip; the new Body Glove Dry Vault “DV” daypack will provide the utmost in durability, comfort and convenience year after year, mile after mile.

For more information on Body Glove products and athletes, go to www.bodyglove.com. Daily updates are available at www.bodygloveartbox.blogspot.com.

About Body Glove

Founded in 1953, Body Glove is a leading, worldwide action sports brand specializing in wetsuits, swimwear, clothing,

— Continued on Reverse —

footwear, accessories, and technology accessories. The company sponsors one of the most respected surf and wakeboard teams in the industry with such powerhouse names as pro surfers Dusty Payne, Nate Yeomans, Mike Losness, Alex Gray and Holly Beck and wake boarders Rusty Malinoski, Harley Clifford, Bob Soven, Shelby Kantar and Jeff McKee. Through Reef Check, SIMA's environmental fund, and the Surfrider Foundation, Body Glove works to preserve the purity of the waters it loves. Body Glove products are sold in the U.S. by a network of independent retailers. Body Glove is also sold in approximately 50 countries internationally.

Body Glove Media Contact: Sarah Lalau, Body Glove International, LLC Sarah@bodyglove.com 310-374-3441

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com