

# NEWS OF OUR CLIENTS



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## ONTARIO KNIFE COMPANY® SELECTS ELITE OUTDOOR SPORTS MARKETING AS WESTERN U.S. SALES REP. GROUP

American knife manufacturer Ontario Knife Company® (OKC) has recently brought on a dynamic new sales force to aggressively market and sell the company's line of quality made knives and tools across the western United States. Through the new agreement, sales representative group Elite Outdoor Sports Marketing will exclusively cover sales for 13 western states, building on relationships with hunting and shooting sports retailers across the west.

OKC has a 125-year legacy of American craftsmanship, priding itself on both the quality of its products and the strength of its partnerships. "With more than a decade of sporting goods sales experience and a proven track record in the outdoor industry, Elite Outdoor Sports Marketing is a strong complement to our sales team," said Kenneth Trbovich, President and CEO of Ontario Knife Company.

Headquartered out of Alta, WY, Elite Outdoor Sports Marketing is comprised of passionate, life-long hunters, anglers and outdoorsmen with more than a decade of sporting goods sales experience. The company contributes its long history of sales success to its in-depth industry knowledge, proactive sales approach and personalized customer service. "We pride ourselves on only representing the highest quality products in the shooting sports market, and OKC knives align perfectly with E.O.S.," said agency owner Todd Curell. "OKC knife designs are extremely versatile and well-made, and we look forward to spreading the word to retailers, mass merchants, and distributors."

Distributors in the western U.S. can immediately contact [Elite Outdoor Sports Marketing](#) regarding OKC commercial sales.

Founded in 1889, The Ontario Knife Company is a U.S. owned and operated organization that continually stays on the forefront of knife designs and cutting-edge technology. Ontario's military supply roots go deep into its history, as the company has been supplying quality cutlery to the U.S. Military since WWII. Today, the company consistently develops new knife designs that allow military personnel to have the products they need in order to get their jobs done both on and off of the battlefield. Ontario Knife is also especially proud of being selected as the sole provider of the United States Marine Corps OKC3S Multi-purpose Bayonet System and the Model 4 Rescue Strap Cutter. In addition to being a major supplier to the U.S. Armed Forces, Ontario Knife teams with a nationwide network of distributors/dealers to market its products to many diverse consumer and niche markets including the tactical/military, hunting, outdoors, law enforcement and cutlery industries. Worldwide sales activity encompasses more than 28 countries and continues to grow.

For more information about Ontario Knife Company and its industry-leading line of advanced knives, machetes, edged products and specialty tools, contact Ontario Knife Company at P.O. Box 145-26 Empire Street · Franklinville, NY 14737 · Telephone (716) 676-5527 · Or visit [www.ontarioknife.com](http://www.ontarioknife.com). The Ontario Knife Company is a subsidiary of publicly traded Servotronics Inc. (listed as SVT on NYSE-Amex exchange).

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