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FOR OUTDOOR ADVENTURES AND BACK TO SCHOOL, THE NEW OUTDOOR PRODUCTS TRAVERSE™ PACK GETS AN A+

With back to school on the horizon and the great outdoors enticing adventurers outside for fishing, camping and hiking virtually year 'round, the timing could not be better for the unveiling of Outdoor Products' new Traverse™ pack.

Industry leader Outdoor Products has crammed this heavy-duty pack with features that make carrying loads of all shapes and sizes more comfortable, whether you are climbing a mountain trail or jogging across the quad to catch morning class. A roomy main compartment gets high marks for handling a ton of gear, while the pack's organizer gets extra credit for holding smaller items such as keys and a mini-flashlight. This pack's ingenious and convenient storage solutions don't end there – a large and small front pocket are ideal for keeping snacks, an MP3 player and a cell phone close at hand, ready to be called into action when and where needed.

For added convenience and comfort, the new Outdoor Products Traverse pack boasts side compression straps to balance your load, along with a mesh padded handle and sturdy shoulder straps to keep the pack secure yet easy on your back and shoulders. Add a Cyclone® hydration bladder (not included) and you are ready to spend many happy hours cycling, snowboarding or mountain biking.

At 18"H x 12.25"W x 5.5"D, this travel and outdoor companion is big enough to take along anything from a change of clothes to a stack of books, yet is small enough to pack, carry and handle with ease. Safety is also important, so the innovative team at Outdoor Products equipped the new Outdoor Products Traverse pack with reflective accents to help keep you clearly visible in low light. What is easy for anyone to see is the way this attractive, streamlined pack is built to perform for many years of rugged use and abuse.

To learn more about the Outdoor Products Traverse pack or any of the company's innovative products, contact Outdoor Products at 1919 Vineburn Avenue, Los Angeles, CA 90032 • Telephone: (800) 438-3353.

www.outdoorproducts.com.

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