

# NEWS OF OUR CLIENTS



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## VICTORY ARCHERY SUPPORTS BREAST CANCER AWARENESS MONTH, CONTRIBUTING TO YEAR-ROUND EFFORTS WITH SALES OF PINK ARROWS

As a proud partner of the [Pink Arrow Project](#), Victory Archery continues to support [The National Breast Cancer Foundation](#) in its worldwide efforts to raise awareness of breast cancer and fund the search for a cure to this disease that impacts the lives of so many women and families. Victory Archery joins supporters across the globe to engage in October's Breast Cancer Awareness Month, a month-long campaign designed to open people's eyes to this disease, educate and focus on finding a cure.

Victory Archery's ongoing support comes through the sale of its VAP™ Pink Arrow, VForce™ Pink Arrow and Pink XBolt™ offerings, which all feature a unique pink coloring and ribbon graphic. In turn, a large portion of the proceeds for the sale of each Victory Archery Pink Arrow Project product goes directly to support the fight to find a cure to end breast cancer through the efforts of the National Breast Cancer Foundation. All you need to do join the fight is to make a purchase of one or more of Victory Archery's Pink Arrow Project products. You'll get some of the finest archery gear on the market, and a worthy charity gets to continue its mission of research and early detection to save lives.

"We are proud of our association with the Pink Arrow Project and the funds we've been able to raise and donate to The National Breast Cancer Foundation through the sale of our line of Pink Arrow Project Arrows," said General Manager for Victory Archery, Stephen Greenwood. "Women archers who purchase Victory Pink Arrows can take pride in the fact that they're not only getting one of the finest arrows on the market, they're also supporting a great and vital cause."

Victory offers three arrow options for shooters to give back. The **VAP Pink Arrow** features thick walls to a small diameter for strength and superior penetration. Its 100 percent high modulus carbon construction creates a stronger arrow to maintain straightness and bust through bone when hunting. The micro outer diameter and constant inner diameter ensure maximum penetration and component compatibility at any length. Victory's **VForce Pink Arrow** reigns as the most accurate standard-diameter hunting shaft on the market. It offers industry-leading tolerances, and Victory's spine alignment process for increased consistency between arrows. For crossbow shooters who wish to achieve fantastic down-range accuracy and penetration, Victory offers its **Pink XBolt**.

Victory Archery offers a wide variety of products for both hunting and target shooters of all ages. For more information about Victory Archery visit [www.victoryarchery.com](http://www.victoryarchery.com), or call toll-free 866-934-6565.

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