
668 Flinn Ave Suite 28
Moorpark CA 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

INGENIOUS INTERNAL FRAME PACK HAS AND DOES IT ALL!

The Outdoor Products Zenith — Powerful Design Crammed With Unparalleled Features

A deluxe pack engineered for the multi-day hiker, camper and outdoor enthusiast, the Outdoor Products Zenith Internal Frame Pack is chock full of innovative features that ensure this pack keeps up with your adventure in both comfort and convenience.

Powerful design elements truly set the Outdoor Products Zenith apart from the rest of the 'pack'. Its incredibly spacious top loading main compartment (measuring 27"H x 17.5"W x 10.75"D with a whopping 5,900 cubic inches of space) can house any and all of your gear needed for a weekend outdoors — from overnight clothes to hiking boots to cooking equipment. Two removable heavy-duty aluminum stays ensure a perfect fit while a clever drawstring closure keeps all of these essential items safely locked in tight, no matter the rough terrain or harsh abuse this pack encounters. Plus, a full-length vertical zipper makes it easy to 'zip' in and out of the pack in order to instantly access gear.

Other features include two oversized mesh pockets ideal for when you need to quickly grab your map, snacks or a swig from your water bottle. And, since hydration is a big concern as you're tackling a long day on the mountain, the Outdoor Products Zenith Internal Frame Pack is in fact hydration compatible — built with a convenient compartment that fits an Outdoor Products hydration reservoir (sold separately) like a glove.

While the Outdoor Products Zenith Internal Frame pack is big enough for any adventure long or short, it's designed especially for comfort during the long haul. Its equipped with convenient access points and a suspension system that actually feels good on your back — especially during those multi-day hikes. And, the comfort doesn't stop there — the pack is enhanced with an ultra-padded back and a removable hip belt that is pre-curved to fit your hips perfectly and carry your load in stride.

The Outdoor Products Zenith comes complete with multiple lashing straps and daisy chain loops that seamlessly attach extra gear like water bottle holders or a walking stick. And that's not all the additional gear this amazing pack can take on, there's an extra sleeping bag compartment as well as a reinforced, adjustable front compressor panel

that can clinch hold of a shovel, wet tent or other bulky items. Like all Outdoor Products packs, it's built to last through the most rugged use for years to come.

To learn more about the Outdoor Products Zenith Internal Frame Pack or any of the company's innovative products designed to keep outdoor enthusiasts comfortable and organized, contact Outdoor Products at 1919 Vineburn Avenue, Los Angeles, CA 90032 • Telephone: (800) 438-3353 • **www.outdoorproducts.com**.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com