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NEW BODY GLOVE SAND RELEASE UTILITY TOTE™ MAKES YOUR NEXT ADVENTURE A DAY AT THE BEACH

Next time you're heading off for a wakeboarding expedition at the lake or hitting the beach with friends, take along the new Body Glove Sand Release Utility Tote,™ a distinctively styled tote recently added to the sleek new Utility Sport Collection from leading action sports brand Body Glove.® Synonymous with extreme quality and exceptional durability, Body Glove pulls out all the stops on this newest outdoor essential, designing the new Body Glove Sand Release Utility Tote to be as cool looking as it is functional.

The ultimate beach tote, the new Body Glove Sand Release Utility Tote conveniently holds the items outdoor enthusiasts need for their adventures – sunscreen, extra layers, cell phones – yet keeps out what can grind anyone's gears: sand, water, dirt and debris, thanks to a mesh opening on the left and right side of the base of the bag. This ingenious feature allows sand and moisture to easily escape the tote, sparing users the annoyance of grabbing a handful of sand when reaching for their shades or beach read.

As for storage, the new Body Glove Sand Release Utility Tote offers an array of pockets and compartments, all thoughtfully designed and perfectly placed. There's an extra large main compartment; a large rear stash pocket with Velcro closure; a large front pocket with zipper closure; and three interior pockets with zipper closures, all of which make quick work of storing – and finding again – bulky gear such as towels, rash guards and jackets and smaller items such as lip balm and keys that always seem to find their way to the bottom of lesser bags. The new Body Glove Sand Release Utility Tote also features left and right exterior side pockets, perfect for holding water bottles or a thermos.

Before relaxing in the sun or hitting the surf, beachgoers need to get from the car or SUV to their spot on the sand, carrying their gear with them. The new Body Glove Sand Release Utility Tote is super comfortable, with air mesh shoulder straps that help make trekking through parking lots and over sand a breeze.

Even the most casual and active days spent outside benefit from great style, and the new Body Glove Sand Release Utility Tote fits the bill with a look that is hip yet coolly understated. One thing does stand out, however, is the bag's exceptional durability. Body Glove knows what outdoorsy people – and nature – can dish out, and has created a tote that stands ready to handle rough use and abuse with style. The new Body Glove Sand Release Utility Tote is made

of 100% cotton canvas, ensuring that this outstanding tote – sure to become an indispensable companion for adventurers of every stripe – will help carry gear and Body Glove's good name for years to come.

For more information on Body Glove products and athletes, go to www.bodyglove.com. Daily updates are available at www.bodygloveartbox.blogspot.com.

About Body Glove

Founded in 1953, Body Glove is a leading, worldwide action sports brand specializing in wetsuits, swimwear, clothing, footwear, accessories, and technology accessories. The company sponsors one of the most respected surf and wakeboard teams in the industry with such powerhouse names as pro surfers Dusty Payne, Nate Yeomans, Mike Losness, Alex Gray and Holly Beck and wake boarders Rusty Malinoski, Harley Clifford, Bob Soven, Shelby Kantar and Jeff McKee. Through Reef Check, SIMA's environmental fund, and the Surfrider Foundation, Body Glove works to preserve the purity of the waters it loves. Body Glove products are sold in the U.S. by a network of independent retailers. Body Glove is also sold in approximately 50 countries internationally.

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