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STAY COOL, COMFORTABLE AND HYDRATED New Body Glove Off Road Hydration Pack Keeps You Playing Hard And Ready For Action

Leading water sports brand Body Glove has unveiled its new Off Road Hydration Pack™ for 2010 — the latest addition to its sleek new Utility Sport Collection. And while this is one ‘cool’ looking pack, it also delivers the extreme quality, comfort and functional features demanded by a wide range of outdoor and water sports enthusiasts from surfers and paddlers to mountain bikers and backpackers — and every adventurer in between.

The new Body Glove Off Road Hydration Pack is perfect for high-speed fun in the sun, whether you’re pounding the trails, whipping down Class IV rapids or just hitting the beach with friends. Equipped with a two-liter hydration capacity with a separate reservoir compartment, this lightweight and durable pack allows any outdoor adventurer to take along the essential fluids needed to keep on playing without giving hydration a second thought.

Of course hydration is not the only concern; comfort, utility and ease of use are also key. The new Body Glove Off Road Hydration Pack is thoughtfully designed to include padded articulated shoulder straps with tube flaps. Plus, the hydration tube is easily threaded through the shoulder strap, keeping the tube in place and the athlete’s mind on the waves ahead as he heads to his favorite break on his beach cruiser.

Along with stoke and a few friends, outdoor enthusiasts bring along essential gear such as energy bars, extra layers, cell phones, spare gear and repair kits. Ideally engineered to house items both large and small, the Body Glove Off Road Hydration Pack features a handy front accessory pocket with zipper enclosure, a front stash packet for quick access to gear, and even a pack able helmet or jacket holder. With this deluxe pack along for the ride, a stop to check the waves from the cliff above or refuel with a snack has never been so easy.

With hydration, comfort and convenience covered, Body Glove took the Off Road Hydration Pack two steps further. Not only does the pack sport a trendy style, with a cutting-edge design that is both sleek and distinctive, but it is also made with quality in mind. Body Glove knows what packs go through — sun, wind, rain, not to mention the rough use and abuse of the avid outdoor enthusiast — so the Body Glove Off Road Hydration Pack is made with premium, durable materials, ensuring the pack can reliably accompany you over the miles and years.

Along with a slew of other new backpacks, sport bags, hydration gear and accessories, the Body Glove Off Road Hydration Pack will be available in September 2010.

For more information on Body Glove products and athletes, go to www.bodyglove.com. Daily updates are available at www.bodygloveartbox.blogspot.com.

About Body Glove

Founded in 1953, Body Glove is a leading, worldwide action sports brand specializing in wetsuits, swimwear, clothing, footwear, accessories, and technology accessories. The company sponsors one of the most respected surf and wakeboard teams in the industry with such powerhouse names as pro surfers Dusty Payne, Nate Yeomans, Mike Losness, Alex Gray and Holly Beck and wake boarders Rusty Malinoski, Harley Clifford, Bob Soven, Shelby Kantar and Jeff McKee. Through Reef Check, SIMA's environmental fund, and the Surfrider Foundation, Body Glove works to preserve the purity of the waters it loves. Body Glove products are sold in the U.S. by a network of independent retailers. Body Glove is also sold in approximately 50 countries internationally.

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