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COMFORT, STYLE AND FUNCTION: THE NEW PRÓIS TURAS™ SHORTSLEEVE GOES THE DISTANCE ON ANY OUTDOOR ADVENTURE

No matter what outdoor activity you fancy — pounding the trails on your mountain bike, dropping your line in your favorite fishing hole, or taking aim at the range — you'll want your clothing to keep up in fit, function and performance. The new Próis Turas™ Shortsleeve shirt has you covered on all counts and will quickly become your favorite piece of clothing you throw on or cram in your bag on your way outside.

The new Próis Turas Shortsleeve shirt was created with the active female lifestyle in mind, complete with a compilation of versatile features that cross the best of both worlds in style and function. Crafted from sturdy 100% polyester wicking fabric, this carefully engineered garment is built for ease of movement and lightweight comfort — perfect for when the going gets rough on the trail, or when you need to stay cool and keep on trekking. Plus, since it's built by women for women, the shirts athletic cut and form-fitting style makes for a perfect fit on any female for any adventure.

As its name implies (Turas is actually Gaelic for 'journey'), the all-new Próis Turas™ Shortsleeve shirt was engineered with the traveler in mind. Its ingenious wrinkle-free fabric allows the shirt to be crammed, stuffed and rolled into the nooks and crannies of your bag, and come out the other side looking like new. And since it's made for the active female who does it all with little time to spare, the Próis Turas Shortsleeve shirt is a cinch to take care of — easy to wash and incredibly quick to dry.

It comes in a wide range of sizes (from XS to XL) and is made in three sharp color combinations: black with pink accents, white with black accents and navy with white accents. So whether you're going for a run or sight-seeing for the day, this is the perfect companion for looking sharp while you're staying active.

The Próis Turas Shortsleeve shirt will be available through a variety of retail locations and online at www.próishunting.com in May of 2010.

For more information about the Próis Turas Shortsleeve shirt or to learn more about Próis' innovative line of serious, high-performance competitive gear for real women, contact: Próis Hunting & Field Apparel, 28001-B US West Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit www.próishunting.com.

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