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BUCK WEAR'S® "MOMENT OF TRUTH" T-SHIRT PROVES HONESTY IS THE BEST POLICY

Buck Wear® has a reputation as a straight shooter — with a line of apparel that combines pithy observations along with incredible artwork. Now hunters can share the truth, the whole truth, and nothing but — with Buck Wear's new "Moment of Truth" T-shirt.

This attractive black Buck Wear "Moment of Truth" T-shirt (Model #2423) is constructed of 100% heavyweight pre-shrunk cotton. On the front right chest, in bold brown and black lettering reads a statement of encouragement for any hunter: "The Moment of Truth...Take Your Best Shot!" The back of this unique shirt is dominated with outstanding detail of a gorgeous trophy buck so real, you can practically see his nose quiver. In the background, a camouflaged hunter is up in a tree waiting for the ultimate moment of truth to pull the trigger.

Buck Wear's quality sportswear and printing process guarantees this new T-shirt will last for many seasons to come. Like all Buck Wear apparel, the new "Moment of Truth" shirt is offered in a wide range of adult sizes from M to XXL to ensure a proper fit for all hunting and outdoor enthusiasts. Buck Wear's clothing is sold through top hunting, fishing and outdoor sports retailers nationwide.

For more information on the new Buck Wear "Moment of Truth" shirt or Buck Wear's full selection of T-shirts, thermals, sweatshirts and caps for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (410) 646-6400 · Or visit www.buckwear.com.

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