

# NEWS OF OUR CLIENTS



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## **RINEHART TARGETS® PARTNERS WITH FULL-THROTTLE COMMUNICATIONS TO DRIVE PUBLIC RELATIONS AND SOCIAL MEDIA**

Janesville, WI — Rinehart Targets®, manufacturers of the most durable and lifelike 3-D archery targets in the industry, has announced it is teaming with Moorpark, Calif.-based Full-Throttle Communications to spearhead public relations and social media efforts.

“Our company remains committed to providing archers with the highest quality and most innovative products on the market,” said James McGovern, President of Rinehart Targets. “Our partners at Full-Throttle Communications share this level of excellence and have proven experience in the archery industry creating authentic connections with customers through effective PR and social media programs. They are a natural fit with Rinehart Targets,” he added.

For more than 18 years Rinehart Targets has been on the leading edge of archery target design, crafting the most lifelike and durable targets in the industry. Since then, the company continues to grow and innovate with versatile, brand new targets that appeal to every archer — many of which incorporate the company’s renowned technology like Rinehart’s exclusive solid self-healing foam and patented locking inserts, both designed to further enhance the durability of each target.

“The quality, strength and dependability of Rinehart Targets are unmatched, and we are truly impressed with the company’s continued growth and innovation of new products like its new-for-2017 Doloma Series Doe Decoy and new X-bow Bag,” said Jason Bear, President/CEO of Full-Throttle Communications. “We are excited to help share the news about Rinehart products and communicate the brand’s story to both long-time fans and novice archers alike,” Bear added.

### *About Rinehart Targets*

Since 1999 Rinehart Targets has been manufacturing one-of-a-kind, resilient archery targets that are built for the field and proven by champions. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: [rinehart3d.com](http://rinehart3d.com).

Connect with Rinehart on social media:



### *About Full-Throttle Communications*

The team at Full-Throttle Communications are industry-leading professionals who develop the powerful tools needed to position brands at the top of the marketplace – providing stellar creative solutions, cutting-edge market insights and influential media outreach. Full-Throttle Communications is a one-stop shop for all means of communication with extensive experience in helping companies obtain that competitive edge – and effectively elevate their business to the next level. For more information about Full-Throttle Communications, visit: [full-throttlecom.com](http://full-throttlecom.com).

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**Editor’s Note:** For press releases and hi-res images from Full-Throttle’s wide range of clients, please visit our online [press room](#).