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RINEHART TARGETS® SHARPENS YOUR SHOT WITH THE NEW-FOR-2010 RHINOBRUTE™ TARGET

For the last 10 years, the name Rinehart® has become synonymous with incredibly durable, long-lasting practice targets — blending its industry-leading Rinehart solid self-healing foam technology with its amazingly versatile and life-like designs. For 2010, the company's reputation — as well as its product line — will be expanding with the introduction of its newest cube-shaped target, the Rinehart RhinoBrute™ Target.

An indispensable companion for any archery or bowhunting enthusiast, Rinehart's new RhinoBrute target is perfect for on-the-spot shooting practice in the backyard, at the range or around camp. Like all Rinehart Targets (yet unlike any other cube-shaped target on the market), it's comprised of Rinehart's signature solid self-healing foam from its corners to its core with no fillers — remarkably absorbing hits from broadheads, fieldtips, expandables and even crossbow bolts without breaking a sweat (or losing its shape). Plus, arrows pull out of the Rinehart RhinoBrute with incredible ease without tearing or damaging the target — virtually eliminating wasted time commonly spent fighting with arrows that won't budge. These are among the many features that make this big brute last season after season.

The Rinehart RhinoBrute sports six shooting sides that feature the company's highly visible target zones and patterns that are ideal for both short and long range shooting. Four of these sides consist of one large target zone for honing, surrounded by four smaller zones, while the remaining two faces boast twelve smaller zones for consistent arrow shooting and placement. Adding to the targets unmatched levels of versatility, shooters can easily post paper targets to practice their perfect shot at any number of animals and target zones that match their game of choice.

There is no hanging or cumbersome set-up required with this 16x16x16 perfect square target — simply grab the handy rope handle, toss and take your best shot, that's it! Not only is the target easy to transport, its square shape slips right into your truck bed or SUV, making packing for any trip a breeze. And, with extreme resistance to sun, heat and cold, this target is ready for action all year long — rain or shine.

For more information about the new Rinehart RhinoBrute Target — or Rinehart's extensive line of premium quality targets for bowhunters and competitive archers — contact Rinehart at 1809 Beloit Avenue, Janesville, WI 53546 • Telephone: (608) 757-8153 • Or visit www.rinehart3d.com.

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